

## Bait, Wholesaler Business for Sale Auckland

Ad ID: 107351

Location: **Auckland**  
Asking: **\$200,000**  
**+GST (if any)**  
Type: **Wholesale/Distribution / Retail**  
**Other**



### Attention investors

### Business for Sale Description

Bait, Wholesaler Business for Sale Auckland

Ecobaits have developed a unique, revolutionary, eco-friendly bait that does not impact negatively on the environment. It doesn't involve using live fish as bait and its ingredients are 100% biodegradable.

Key benefits of the Ecobait products include...

- Ecobait can be subjected to an ambient temperature of up to 40 degrees C without melting
- Long shelf life of approximately 12 months if stored dry and sealed at room temperature, or below
- Re-useable
- No freezing or refrigeration required but it is best kept in a cool place
- The bait is more durable on the hook and not just a one-bite wonder
- It is cost effective, with no waste
- No mess and clean to handle
- Totally eco and environmentally friendly by not using bait fish as a source of attractant
- Potential to service a multi-million-dollar market.

After 20 years of development and considerable capital expenditure, the owner has decided to retire and offer Ecobaits including all of the IP for sale. To date, the business has not traded due to a lack of capital to market the product.

The owner is prepared to assist the new owner with the manufacturing process and with setting up a manufacturing plant.

This is a great opportunity for an enthusiastic, visionary investor to become involved in this massive industry.

The asking price is \$200,000 plus GST. In addition, the investor should allow approximately \$100,000 for set-up costs. The set-up costs would have to be confirmed by the purchaser prior to purchase.

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