

Phone and Computer Repair Business for Sale Parnell and Ponsonby

Ad ID: 99517

Location: **Auckland**
Asking: **2.5 x earnings + SAV**
Type: **Retail Other / Services-Other**

2 x Mobile Phone & Computer Repair Shops in Parnell & Ponsonby

Business for Sale Description

Phone and Computer Repair Business for Sale Parnell and Ponsonby



2 Mobile Phone & Computer Repair shops for sale located on Parnell Rd & Ponsonby Rd in Auckland.

Excellent lease terms with good signage.

5 years of accounts for the Parnell store and 14 months for the Ponsonby store (although this store was purchased and rebranded in Nov 19 the shop dates back to 2008).

10,000+ customer database.

Fully managed with 4 full time + 1 part time staff.

Integrated POS w/ inventory control, salesman, product sell through, daily / monthly / hourly sales + separate workflow software.

Open 7 days a week, very stable daily revenue (90% EFTPOS / 10% invoice 14 day terms)

Electronics engineer with own floor above shop to repair logicboards / IC's / water damage etc.

Detailed plan to expand services & revenue, with a lot of equipment already purchased to kick this off.

Solid marketing strategy with optimised / SEO website, social, Ads etc.

One of the owners would look at retaining 10% & stay on board as marketing manager (owns a separate digital marketing business)

Full training and handover will be provided for 3 months.

A working owner would expect a salary of about \$200k, investment owner would expect \$135k

All stock & equipment will be sold with the business (at cost) and will range between \$250k - \$325k depending on stock levels.

Asking price is 2.5x earnings for prior 12 months.

Listed as an essential service during Level 4 COVID for IT hardware & communications support, mostly recession

proof in that the tendency is to repair vs replace during a downturn in the economy.

Call 09 282 3875 during business hours or enquire below.

More photos and Info on company: <https://tinyurl.com/pzeta7n5>

Contact:

Owners

09 282 3875

www.nzbizbuysell.co.nz/99517