

# Canine Care and Rural Retreat for dogs Business for Sale Penrose and Kaukapakapa Auckland

Ad ID: 79739

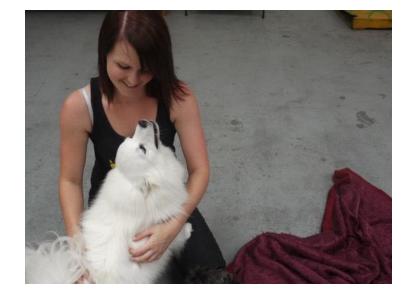
Location: Auckland

Asking: Sale by tender closing 22 March

2019

Turnover: \$690,000

Type: Services-Other



Established 2011. First time on the market. Strong revenue and profit growth. Opportunities for astute and committed new owners. Available for tender together or separately. Refer update on sales process now by tender.

# **Business for Sale Description**

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**Update 20th February 2019** 

To assist all interested parties the sales process will now be by tender closing 1.00pm 22nd March.

Full details are in the Information Memorandum available following discussion and completion of the Confidentiality Agreement.

**Complete Canine Care** (CCC) is a highly respected and established, profitable brand in the burgeoning dog day care industry.

The current owner provides strategic leadership but is not involved on a daily basis. A Manager and Assistant Manager maintain the high standards of service delivery with the support of up to 12 staff.

Price expectations for CCC based at Penrose in the region of \$300,000. Actual price will be determined by the tender process.

Details of services can be seen on the website and FB pages here:

www.completecaninecare.co.nz

https://www.facebook.com/CompleteCanineCareNZ/

**Rural Retreat** (RR) has resource consent for 30 dogs per day including 15 overnight. RR is a sister company to CCC, with a symbiotic relationship that is mutually profitable and beneficial. CCC client dogs visit for field trips and a romp across the 2.3 ha property or longer stays at the Rural Retreat.

Price expectation for Four bdrm home on 2.3ha on Northern slopes of Kaukapakapa in the region of \$1.2m.

Price expectation for RR business in the region of \$200,000

One tender required for property and business

Actual price will be determined by the tender process.

## **Business Resources**

#### CCC

Tangible assets include up to 3 'Dog bus' vehicles, PetExec CRM,

Equipment and facilities to operate the services provided by CCC.

Database of over 1,000 clients and hundreds of current and active clients.

Staff training systems and performance agreements.

CCC staff are also RR staff.

#### RR

4 bedroom house on a 2.3 ha lifestyle block.

Facilities for housing up to 15 dogs overnight with fenced, outside play area. Two calves, a goat and a miniature horse are also resident on the property.

### Website

https://www.facebook.com/CompleteCanineCareNZ/

Contact: Chris Mitchell 021 190 5678 8.00am to 6.00pm

www.nzbizbuysell.co.nz/79739