

Popular Food Brand Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$350,000**
Type: **Wholesale/Distribution**

Iconic Profitable Brand & Product Opportunity In Food Sector

A high profile, popular food brand delivering \$100k/year profit is available for immediate sale at a highly attractive purchase price of \$350,000.

This product is a household name amongst discerning customers, with a price point that provides good margin and reflects its distribution into retail outlets with high-end demographics.

The brand and its range of products has become synonymous with aspirational and luxury values, retaining a 'boutique' feel while achieving mainstream distribution.

With a heritage of over 13 years in New Zealand and an early market presence in the US and Australia, the brand provides opportunities for continued growth in both markets.

The current owner is happy to support continued brand marketing campaigns for a contracted period, taking advantage of the well established, unique profile that the brand has achieved through printed, televised and social media. A substantial database and social media following is included in the sale price.

The combination of profit, popular profile and brand penetration into desirable markets makes this proposition a winner for any food manufacturing or distribution business, with significant value-add to an existing food producer.

If you are interested and would like more information about this business, please visit the Barker Business Brokerage website, search reference number 3580 and submit the online Confidentiality Agreement. Once Michelle receives your expression of interest she will be in touch regarding further information about this opportunity.

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Property Code: 3580

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