

# Skate Retail Business for Sale Lower Hutt



**kakapo**

EMPIRE SKATE  
4 Margaret St, Hutt Central, Lower Hutt

## The Iconic Empire Skate. A Retail & Ecommerce Behemoth

If you're a skater at heart on the look-out for the perfect business venture, where passion meets pavement, then you're right where you need to be

**Im thrilled to present Empire Skate to the market.**

Empire Skate was born back in 2003 and has grown into a household name among skaters, by becoming New Zealand's premier destination for skate & streetwear.

With a rich legacy spanning over two decades, this iconic brand has cultivated an incredibly strong reputation among skate enthusiasts and casual streetwear fans. Renowned for stocking over 180 coveted brands, as well as its own in-house brands - Empire & LH, the business's customer base continues to grow, with over 50,000 loyal fans across Facebook and Instagram.

Empire Skate operates 2 core entities; Empire Skate Shop which is the face of the business, and Empire Online which is run out of their warehouse, located just a short walk from the shop. Both sides of the business can be relocated if you're not Wellington based. For those looking to keep the business local, you have a turn-key business with a superstar team in place, not to mention a promising 2024 ahead with strong growth projected.

### Business Highlights

- New Zealand's premier skateboard & streetwear shop
- Booming FY23 Turnover of \$2,630,000+GST
- Well-established / 20+ years of successful trading
- Industry-leading range of local and international brands
- Massive online / ecommerce presence (60% of sales)
- Huge social media following Instagram 25,000+ / Facebook 31,000+
- Impressive email database with over 100,000 customers
- Options to relocate nationwide
- Awesome vendors who will work with the purchaser to ensure a smooth transition

Location: **Wellington**  
Asking: **\$99,000**  
**+ Stock of \$400,000**  
Turnover: **\$3,000,000**  
**Relocatable**  
Type: **eCommerce / Retail**  
**Other**

### Contact:

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Kakapo Business Sales  
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Broker Ref: KA2367



Are you ready to drop in on this opportunity to make this iconic brand your own? Give Hamish  
Dorrington 0211116041 a call to get more information.

Asking Price: **\$99,000 + Stock of \$500,000**



Enquire online at: [nzbizbuysell.co.nz/120963](https://nzbizbuysell.co.nz/120963)