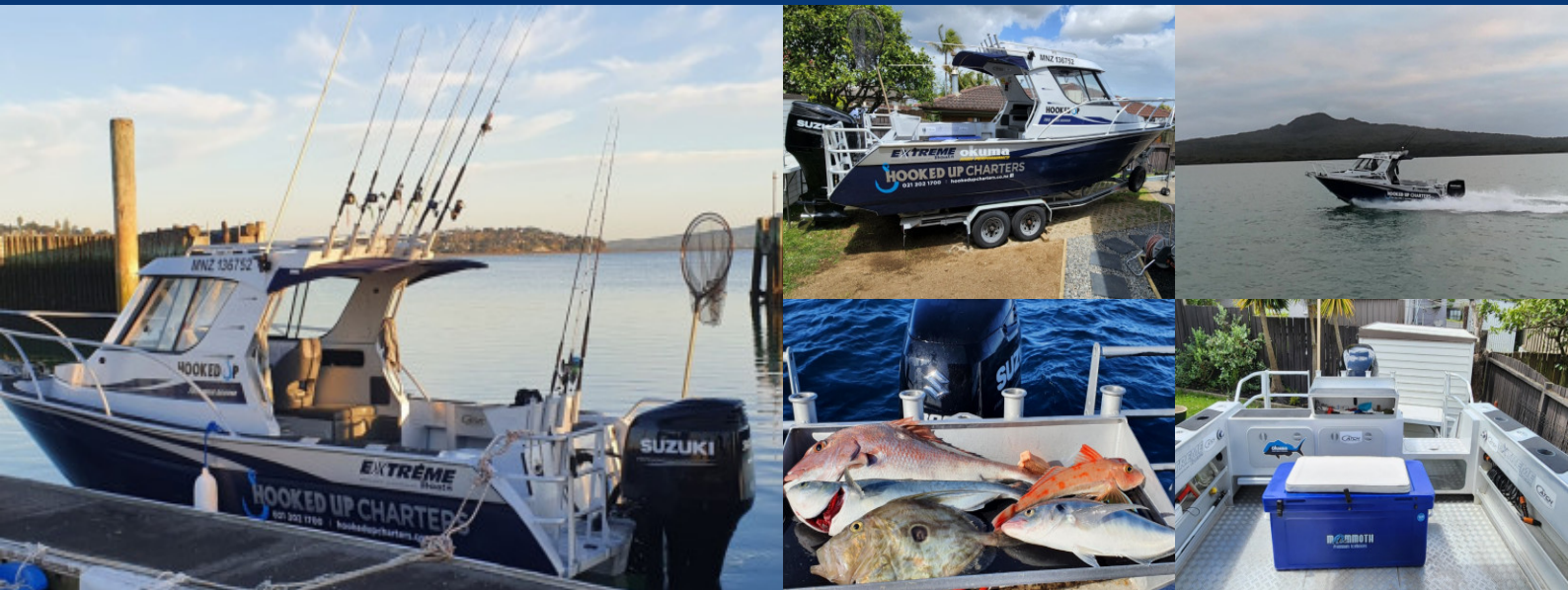


# Auckland Fishing Charter Business for Sale Auckland



Hooked Up Charters, a premier fishing charter service based in Half Moon Bay, Auckland, New Zealand. With its exceptional reputation, stunning coastal locations, and unlimited potential, Hooked Up Charters is primed to be a lucrative investment in the thriving recreational tourism industry.

- Core Business: Hooked Up charter's caters for up to 6 clients at a time. Packages include 6 to 8 hour excursions out into the Hauraki Gulf that target mostly big snapper and kingfish.
- Established Brand: Hooked Up Charters has built a strong brand synonymous with quality, expertise, and unforgettable fishing experiences. With a loyal customer base and positive word-of-mouth reputation, the business is positioned for continued success under new ownership.
- Prime Location: Operating in the picturesque coastal regions of the Hauraki Gulf, Hooked Up Charters benefits from access to some of the world's most renowned fishing grounds.
- Diverse Revenue Streams: In addition to fishing charters, Hooked Up Charters offers scenic cruises and customized experiences, allowing for multiple revenue streams and expanded market reach. For example, Man of War Winery for lunch with fishing in the morning. These additional packages have been added to Hooked Up Charters booking system. With the right strategies in place, there is significant potential to enhance profitability and capitalize on untapped market segments.
- Turnkey Operation: The business is well-equipped with top-of-the-line fishing gear, thorough induction programme, and a robust online presence, making it a turnkey operation ready for seamless transition to new ownership. Whether you're an industry veteran or an aspiring entrepreneur, acquiring Hooked Up Charters presents a lucrative opportunity to step into a thriving business with minimal hassle.
- Growth Potential: With strategic marketing initiatives, expansion of services, and investment in customer experience, there is ample room for growth and scalability. Whether you envision expanding operations, introducing new offerings, or targeting new customer demographics, Hooked Up Charters provides a solid foundation for long-term success and profitability.

Location: **Auckland**  
Asking: **Negotiable**  
Type: **Tourism/Leisure**

## Contact:

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Anytime

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## Business Resources

- Extreme 795 Walk Around plus Voyager tandem fully broken trailer
- Suzuki 300 Outboard Motor
- Induction Programme: The new owner will be provided with a comprehensive handover programme. This will include all operating procedures, introductions to key personal and key locations for fishing.

## Website

<http://www.hookedupcharters.co.nz>