

Profitable Entertainment Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$395,000**
Type: **Tourism/Leisure**

Managed Entertainment Biz With Great Returns

Seize the opportunity to own this premier, managed escape room business that has enjoyed excellent returns since its inception 6 years ago. With revenue increasing almost 40% in FY23 and remaining steady in FY24, it's the ideal time to step in and capitalise on a business that is through startup phase and running smoothly and effectively.

Key Highlights

- High cash flow business delivering world-class service and experiences to a wide range of clients.
- Diversified product offering to include online and offsite options, opening up many future growth opportunities.
- Top-rated escape room experience with excellent search engine position and premium brand position.
- An exciting new game just launched in Feb (taking it to a total of 5 escape rooms at the venue), and another game in storage waiting.

A new owner can choose to work full time in the business and drive it forward or continue to operate it as the current owner has done, with a light touch. You'll have freedom to take on as much or as little as you want, and absolutely no prior escape room knowledge is necessary - everything is in great shape.

Current staff can handle the core day-to-day operations, while payroll and much of the marketing work has been outsourced. It is a fantastic prospect for a new owner to come in and capitalise on the growth opportunities to take the business to the next level.

Asking Price: \$395K

If you are interested and would like more information about this business, please visit the Barker Business Brokerage website, search reference number 3600 and submit the online Confidentiality Agreement. Once Jayne receives your expression of interest she will be in touch regarding further information about this opportunity.

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Property Code: 3600

Contact:

Jayne Lusk
021 165 5872 or 0064 9 448
1285

nzbizbuysell.co.nz/120803

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Broker Ref: barker_74_1951

