

# Communications Agency Business for Sale Auckland



## For Sale

Location: **Auckland**  
Asking: **\$150,000**  
Type: **Services-Professional**

### Unique Niche Communication Agency

The retiring owner wants to see this multi-discipline agency in good hands, continuing to provide outstanding specialist service for an impressive portfolio of longstanding clients. The agency provides public relations and advertising services across all media including social media and the digital universe. It has built an expert reputation predominantly in a high-value market sector. The sector is highly dependent on above-the-line advertising and promotional activity. Revenue is a combination of media commission and service fees.

While the business has been using leased premises it is well suited to being home-based.

By negotiation, the owner will offer a generous, extended period of vendor assistance to support the transition.

It's a great opportunity for a senior advertising account manager to go into business. Or it would be a very useful add-on for an existing agency looking to clip on sector expertise and revenue.

The SDE profit figure is normalised and averaged over three years to 2023 and the sales figure is actual for FY 2023.

To find out more go to [linkbusiness.co.nz/EL04220](https://linkbusiness.co.nz/EL04220) and click on Enquire Now to complete an online confidentiality agreement.

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\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#buyabusiness #Auckland #services

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### Contact:

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anytime

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