

Health & Wellness Business for Sale Auckland



Very Profitable. Growth Market. No Staff!

Bolt-on opportunity or run from home.

Unlock the potential of this dynamic market and shape the future of Health & Wellness!

This business is on the market for the first time and is a great opportunity for a new owner to capitalise on its solid foundation and take advantage of some spectacular growth opportunities.

The business specialises in the weight management category, a market that continues to grow as obesity levels spiral out of control. New Zealand has the 3rd highest adult obesity rate in the OECD and the brand has a unique competitive advantage to outperform in this growth industry.

The brand has done all the hard work and secured distribution with New Zealand's leading retailers nationally across pharmacy, supermarket pharmacy & health stores providing immediate access to a wide customer base. As the new owner you have a huge opportunity to increase the customer base and profitability with the introduction of an e-commerce function.

The brand operates a succinct SKU range offering many benefits including simplicity, focus and improved inventory management. The range can easily be leveraged to add new complimentary products to improve the value-add proposition increasing sales, profit, and customer retention.

A prime opportunity awaits a Trade Buyer, a wholesaler seeking to diversify their offerings, or an entrepreneur eager to establish a home-based operation.

This business presents a straightforward and efficient model that requires no staff, thereby significantly reducing overhead costs and streamlining operations. Whether you're seeking expansion, diversification, or a flexible work-from-home arrangement, this venture offers unparalleled simplicity and potential for success.

Key acquisition attributes include

Highly Recognised, Trusted and Reputable NZ brand

Huge e-commerce opportunity

Distributed to leading banners

Exclusive distribution

Limited competition

No staff

Location: **Auckland**
Asking: **By Negotiation**
Type: **Retail Other / Health/Beauty**

Contact:

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nzbizbuysell.co.nz/118271

Link Business (Ellerslie)
Licensed REAA 2008
Broker Ref: EL04169



The business is on the market for the first time and will attract plenty of interest due to its simplicity, growth potential and lack of staff.

You can be the owner of this excellent brand by calling Alan Morpeth today.

To find out more watch the video here: www.youtube.com/watch?v=sxKPd8d28Zc or go to linkbusiness.co.nz/EL04169 and press the Enquire Now button to complete an online confidentiality agreement.

Alan Morpeth, 021 655 920, alan.morpeth@linkbusiness.co.nz

***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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