



Electrical Product Business for Sale Christchurch

Ad ID: 105967

Location: **Christchurch**
Asking: **\$65,000**
+GST
Type: **Services-Other**

Lux New Zealand For Sale

Business for Sale Description

Electrical Product Business for Sale Christchurch



An old established brand opportunity - This is for a NATIONWIDE company.

Lux is well known for selling the highest quality products on the market and you have a unique opportunity to provide the kind of individualized service to your customers that can never be received from a salesperson in a retail shop.

Lux NZ started by selling vacuum cleaners and bags on a door-to-door basis. In the past years we have re-developed the business to be more business-to-business focused. Our target market ranges from motels/hotels, cafes, cleaning companies, rest homes, hospitals, car detailing companies including some major chain companies.

This business has a huge opportunity to grow, especially in this current environment where hygiene is becoming more prevalent. Our products are highly sought after and our reputation through our history is extremely high.

Our Lux manufacturers provide us with constant high quality and innovative products. Product lines consist of: Vacuum and Steamer range, Air Cleaners, Water Purifiers, Lux Bags, Filters, and parts.

With over 50 years history in NZ, Lux has historic ongoing sales through our distributor and service agent network which can be easily increased with a new owner who can put the focus into the business.

We have another businesses that have increased dramatically over the past few years and Lux has been suffering from the lack of focus. A new ownership and focus will easily see this business blooming into an extremely high profitable company. Currently the business has a ongoing turnover, even without effort as it simply has a good name... which generates its own business. Even at the current turnover, the business makes a tidy profit however, it could really perform amazingly with someone who will focus on developing the brand further.

The Lux name, website and 0800 number & stock will be included in the business sale.



Contact:
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Anytime

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