



Brinkley Resort for Sale Methven

Ad ID: 104643

Location: **Canterbury**
Asking: **\$2,690,000**
+ GST (if any)
Type: **Accommodation-Hotels**

Land, Buildings and Management Rights for Sale - Brinkley Resort Methven

Business for Sale Description

Brinkley Resort for Sale Methven



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In addition to being a Qualmark 4 Star rated leisure resort, Brinkley Resort offers a busy Restaurant , Bar and a Conference Facility. These opportunities do not come that often.

KEY POINTS

- The Management company must own the Freehold Unit Titled Land and Buildings of the Restaurant & Bar, Conference Facility, Reception and Managers Accommodation building (4 titles)
- A management agreement model currently paying \$104,177 (gst inclusive) in Management fees and CPI indexed with a supportive body corporate structure
- The current owners have run a very successful and popular business for more than 14 years
- A healthy 10-12% ROI which is uncommon in the current market
- Great income and lifestyle
- An 80 apartment Qualmark 4 star rated Resort (Largest in the District) with 90% of apartments in the rental pool)
- A newly renovated and spacious 4 bedroom Managers Apartment with a view of the Southern Alps
- Fully stocked and operational multi award winning restaurant and bar with an open fireplace that seats 50, with views to the Southern Alps housing modern and equipment included in the sale
- Conference space from small numbers to 150 guests equipped with underfloor heating & separation doors
- Two outdoor heated spa pools in the licensed area
- A history of great revenue and net profitability

Repeat corporate and ski related business including weddings, ski teams and conference with existing established contracts with numerous leading global and domestic wholesalers plus links to all 3rd party websites i.e Agoda, Booking.com , Expedia etc

Here is the big event: Methven is anticipating the opening of the New Opuke Hot Pools which is scheduled for late October 2021. This is a 12 million dollar development and it's designed to give Methven a round-the-year occupancy. In addition to the approximately 200,000 visitors attracted to Mt. Hutt Ski field and town every year, the hot pools are designed to attract an additional 150,000 visitors throughout the year.

Remember, this in addition to being a Ski Destination that attracts approximately 200,000 visitors a year. There is no reason otherwise that your income could increase by 40%.

The historical business model is based on Methven being a Ski Resort. Imagine what the outcome will be with the introduction of the new Opuke Methven Hot Pools. Methven will be a winter and summer destination and Brinkley Resort is the preferred choice for families, business guests, groups of friends and couples. The new Opuke Hot Pools project is a 5 minute walk - from the Resort

LAND AND BUILDINGS

- The Management Rights owner will own four titles to Land and Buildings
- Title One – Reception/ Office space and spacious Managers Apartment complex with a garage
- Title Two – A 100 seated capacity wedding, conference and events centre with a service kitchen & outdoor courtyard
- Title Three – A 50 seat capacity and very popular award winning Restaurant and Bar Complex with commercial kitchen also servicing outdoor licenced spa pools and courtyards
- Title Four – A Kiosk area that can be further developed

THE RESORT

The tidy spacious resort complex has manicured award winning gardens, over 80 car parks with dusk till dawn security lighting , manicured lawns with numerous outdoor settings & a BBQ area , bocce / petanque court and floodlit tennis courts as well as chip and putting greens and a children's playground area.

A combination of two-bedroom apartments and studios making an interconnecting three bedroom apartment. All fully self contained with adjoining laundries and access to fibre WIFI .

Get in ready for the opening of the Methven Hot Pools opening late October which will give the town both a summer and winter business model

This opportunity wont last for long. For more information or to arrange your private viewing, please contact specialist accommodation Business Broker, Dilan De Silva, on 027 444 9692 or email dilan@tourismproperties.com.

Contact:
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