

Bakery NZ Master Franchise for Sale Auckland

Ad ID: 101618

Location: **Auckland**
Asking: **\$467,000**
Type: **Franchise Resale / Retail-Food**
Other

Master Franchise System. 5
Stores. Profits of \$150k+

Business for Sale Description

Bakery NZ Master Franchise for Sale Auckland

A very rare and exciting opportunity here for you to take an existing highly developed brand and breathe new life into it.

The expansion opportunities are tantalising!



WHAT IS IT?

For sale is the Master Franchise rights (for New Zealand) for a highly established overseas artisanal bakery brand that has had a presence in New Zealand for 26 years.

The brand is well-known and had a fairly recent complete brand refresh. There are 5 New Zealand stores and each has been refurbished and each is operating well.

There is huge demand for artisanal and health focused bakery products and the stores under this brand bake and create everything fresh daily with full Bakery operations in each store. They pride themselves on offering high quality products that cover breads, savouries, sandwiches, cakes and sweets and pies. They also serve coffee through each store.

WHAT IS FOR SALE?

The New Zealand rights to operate the Franchise brand throughout the country.

WHY IS THE OWNER SELLING?

The current owner runs several brands and is selling the bakery side of the business to focus on other core brands.

WHAT IS THE OPPORTUNITY?

The current owner took over the brand some 6 years ago with 8 stores and has gone through a process of refurbishing all the stores, refreshing the brand, and streamlining process. All the hard yards have been done (including closing a few stores where the lease just didn't 'work' or where the location didn't suit the brand). Several years prior to this owner, the brand boasted some 20 stores throughout NZ.

The opportunity, then, is huge! There is always strong demand for a quality local bakery in most suburbs and this brand offers quality and something that is, perhaps a step above 'the norm'.

Currently the business is run from Auckland, but you could be located anywhere in the country.

THE BUSINESS SIDE OF THINGS:

Sales are strong throughout the network and the Master Franchise owner receives fees from Franchise Royalties and Marketing Fees. Supplier rebates are already in place and, as you grow your empire, you will negotiate more!

Store sales for the 2022 year were just under \$3m.

A new owner can expect to hit the ground running with a surplus of \$150,000 after costs on current trading.

Grow this back to 20+ stores and this is one nice earner! Staff levels are minimal at present and there is full support from the Global Franchisor with consistent marketing so you will easily be able to run the business yourself until you hit that critical mass.

WHO WILL BUY THIS?

You may be someone that possesses broad business skills and wants to use those skills to grow a well-known brand. Imagine the head start you have out there. You have a premium product already established ... now go forth and grow it!

You may be a talented Baker with a deep-seated passion for the craft. Imagine the product development you could immerse yourself with! You already have the passion and the skills to do it! Now you just need to tap into your entrepreneurial flair.

This really is a rare opportunity at an extremely affordable level to get into a Franchise ladder several rungs up the ladder. I expect this to be popular so call me now.

Asking price is \$467,000

To find out more, go to linkbusiness.co.nz/EL03143 and press the "Enquire Now" button to complete an online confidentiality agreement.

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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