

Industrial Manufacturing Business for Sale Bay of Plenty



Drying Solutions Limited is a Unique Investment Opportunity

With an impressive track record, Drying Solutions stands as a cornerstone in New Zealand's dynamic food manufacturing sector, having generated significant revenue and profits. Unlock the door to unparalleled success with this exceptional business specialising in the creation of patented food processing equipment.

Key Highlights:

Established Legacy: Drying Solutions Limited is a robust 28-year operation with a well-established and trusted presence in the New Zealand food processing industry

Niche Dominance: Drying Solutions Limited enjoys a dominant position within a specialised market with significant barriers to entry, ensuring sustained market share

Market Leader: Covered by several patents and trademarks, Drying Solutions portable Rexmoi® Air Tray Dryer is the most versatile industrial drying solution available in New Zealand

Innovative Product Portfolio: Drying Solutions Limited stands at the forefront of innovation in food processing equipment

Brand Recognition: Drying Solutions Limited enjoys a strong brand presence with trademarks that resonate in the market, fostering consumer trust

Lucrative Operation: Drying Solutions Limited consistently yields impressive profits, providing a solid foundation for financial success

Versatile Applications: The Rexmoi® Air Tray Dryers caters to a wide range of uses and applications, many beyond traditional food manufacturing. For example, one of New Zealand's leading agricultural cooperative companies is currently assessing the equipment's suitability relating to analysis of soil samples

Diverse Clientele: The Rexmoi® Air Tray Dryers range of applications has resulted in a diverse clientele. Non-food clientele includes a large exporter of petfood, a developer of natural beauty products & oils and a creator of seafood-based poultry feed. This diversity across sectors provides Drying Solutions Limited with an inbuilt resilience

Product Development: Designs for extending Drying Solution Limited's product range are well-advanced; allowing access to new and different market segments

Location: **Bay Of Plenty**

Asking: **\$1,200,000**

Type: **Manufacturing**

Contact:

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Underdeveloped Marketing Strategy: Current financial results have been achieved with relatively little emphasis on marketing and promotion

Export Potential: Lucrative export opportunities have been largely untapped, with existing activity almost entirely focused on the local market. New enquiry recently received from Australia.

Assets and Stock: high value of Tangible Assets and Stock included in the sale price, circa \$800,000

While currently based in Tauranga, Drying Solutions Limited is not only fully relocatable but also comes with the unique advantage of a generous transition period and ongoing support from the current owners who are looking to retire.

Ideal for individuals with electrical or engineering expertise, Drying Solutions Limited beckons as a thriving venture with a sterling reputation. Moreover, existing businesses in related fields can capitalise on this chance to expand operations and solidify their market presence.

Seize the opportunity to take the reins of a flourishing enterprise with a proven legacy and a horizon absolutely brimming with potential. Contact us today to explore this remarkable business acquisition.

Enquire now!!

To find out more, watch the video here youtube.com/watch?v=aDxbDGw93Vcc or go to linkbusiness.co.nz/BOP00486 and press the Enquire Now button to complete an online confidentiality agreement.

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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