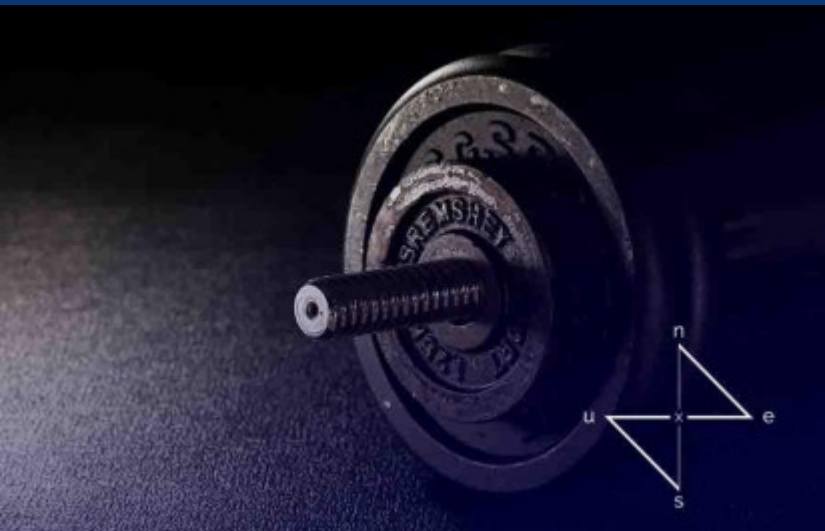


Health and Fitness Business for Sale Central Otago



For Sale

Location: **Otago**
Asking: **\$119,000 plus GST if any**
Type: **Health/Beauty**

Gym, Health and Fitness Business for Sale

Priced to sell. Be quick as there is high demand for lifestyle businesses in the area with excellent returns and flexibility on working hours. Buy this business - grow this business.

Considerable recent and forecast growth in the full-time resident population is fuelling demand for Health and Fitness Services and Personal Training operations in the area. New residents are moving in because of their keen interest in the healthy lifestyle options, pro-sport training facilities and outdoor recreational opportunities that the area naturally provides.

This gym offers attended and unattended gym access hours, group and personal training options and is well-established in the area operating since 20XX with an excellent reputation and customer reviews. Flexible membership options cater to resident and visitor needs.

Revenue \$181,000. EBITDA \$85,000.

Strengths of the business include:

- Long trading history.
- Highly favourable lease terms.
- An established team of professional group and personal trainers offering a wide range of training options to meet most client needs and abilities.
- Well presented website generating the bulk of membership enquiries without commissions.
- 2019 People's Choice Award at the Ignite Chamber of Commerce Business Awards.
- 2020 Locals Choice Award Winner.
- Well presented and maintained gym equipment and assets.

The business will suit an owner-operator with a background in the Fitness and PT industry, or someone with a marketing background and personal interest in health and fitness, wishing to apply their skills to a new venture and take advantage of the opportunity to grow the business. There are good processes and systems in place to provide for a smooth transition to the new owner.

For sale at \$119,000 plus GST (if any)

To fully understand what this opportunity offers please contact:

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