



## For Sale

Location: **Bay Of Plenty**  
Asking: **\$250,000**  
Type: **Services-Other**

### Profitable Print and Digital Publisher

#### Profitable Print and Digital Publisher

This well-established publishing business operates in a high socio-economic North Island region.

It has a portfolio of three, specifically targeted mastheads. The print versions continue to grow with associated websites, strong social media profiles and growing digital subscriber databases. This creates an integrated modern media operation that is evolving rapidly and forms a very sound platform for further growth and development.

The owner works part time directing the business and taking an editorial overview with much of the content originated by subcontractors and consultants providing sector-specific expertise. This business is operated from a home office with minimal overheads.

The business makes an impressive community statement.

- Do you already operate a publishing venture which would benefit from the addition of a unique competitive edge?
- This business has a strong base of contracted premium advertisers.
- The quality database of digital subscribers which attracts consistently strong engagement and on-going growth will no-doubt also be attractive.
- Alternatively you may be a journalist or public relations professional looking to operate your own business.

With this venture, you'll hit the ground running with plenty of scope for development and growth.

To find out more, go to [linkbusiness.co.nz/EL04256](http://linkbusiness.co.nz/EL04256) and press the Enquire Now button to complete an online confidentiality agreement.

Tony Andrew, 021 938 560, [tony.andrew@linkbusiness.co.nz](mailto:tony.andrew@linkbusiness.co.nz)

#### Contact:

Tony Andrew  
09 555 6035 or 021 938 560  
anytime

[nzbizbuysell.co.nz/119439](http://nzbizbuysell.co.nz/119439)

Link Business (Ellerslie)  
Licensed REAA 2008  
Broker Ref: EL04256



\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses #publishing #print

## SEMINAR: HOW TO BUY A BUSINESS

Dont know where to start? Want to know what mistakes to avoid?

Register for our Buy a Business Seminar. [linkbusiness.co.nz/online-buyer-seminar/](http://linkbusiness.co.nz/online-buyer-seminar/)



Enquire online at: [nzbizbuysell.co.nz/119439](http://nzbizbuysell.co.nz/119439)