



Eco Product Business for Sale Tauranga

Ad ID: 109908

Location: **Tauranga**
Asking: **\$40,000**
Type: **Relocatable eCommerce / Home Based**

Home Based Eco Business

Business for Sale Description

Eco Product Business for Sale Tauranga



Want the freedom to work from anywhere in New Zealand selling handmade eco-products? Maybe you're already in the wellness industry and looking to add a new product line?

- 10 unique home, body, and cleaning products that customers rave about and keep coming back for refills.
- All essential oils and natural ingredients are sourced from New Zealand suppliers.
- A beautiful, established brand including all design elements such as logos and templates.
- An aesthetically pleasing website and online store.
- Glass bottles that are refillable - the best sustainable packaging.
- Manufacturing the products is a simple, relaxing process that is easily learned.
- Products are sold online through the website, local markets, and over retail outlets.

Launched five years ago, this business was born of a desire to fill a gap in the market for hand-made, sustainable home products made in beautiful glass bottles. It has been passionately grown while working around a baby/toddler and would suit someone interested in natural products, health and wellness, and sustainable living. It's ready for someone else to take it to the next level.

Business Resources

Marketing:

- 2,100 followers on Instagram
- 750 followers on Facebook
- 300 in email community
- Relationships with key influencers established
- Library of 100's of product photos ready for marketing.

This business is a great little income earner and would be ideal for:

- Stay-at-home parents looking for freedom and flexibility to choose their own hours of work between 4+hrs a week.
- A retailer wanting to expand their business.
- An enthusiastic first time business owner wanting guaranteed success and everything set up ready to go and

hit the ground running.

Some wonderful ideas for business growth have been identified and a proven stockist strategy is in place. All stock is included in the sale price. Full training will be provided so you can walk in and confidently run your own business.

Website

<https://www.secondnaturebotanicals.co.nz>

Contact:

Kirsty Shorten

0224982162

www.nzbizbuysell.co.nz/109908