

Chilled Juice Distribution Business Opportunity for Sale NZ Wide

Ad ID: 78529

Location: New Zealand
Type: New Opportunities / Wholesale/Distribution



Homegrown is unique: RAW Cold Pasteurised - never heated. Leading edge technology Healthier and fresher tasting. Our own Orange orchards

Franchise for Sale Description

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Homegrown products are at the leading edge of worldwide trends in the juice industry using pressure instead of heat or preservatives to give the products a shelf life. For a number of years now there has been a growing trend worldwide towards healthier products. People are becoming more and more interested in what they are putting into their bodies. Our flagship range is Raw Cold Pressed and Cold Pasteurised no heat applied and no preservatives. This delivers a healthier and tastier product and consumers just love it.

The first bottle of Homegrown Juice was sold in June 2013. Since then we have achieved in excess of 30% year on year growth and are firmly established as NZ's number 1 chilled juice company. We are only a fraction of the way to our ultimate goal and our ambitious growth strategies are firmly established within our company. We have 30 Distributors nationwide and opportunities in various areas for further distributors due to growth.

To operate a Homegrown Juice Franchise you will need to obtain a Class 2 licence and purchase a refrigerated truck with a carrying capacity of at least 3 tonne. A very strong service ethic, relationship skills and physical strength are the required attributes to be accepted as a Franchisee.

Should you be approved as a Franchisee the total investment required is between \$50,000 and \$80,000+gst depending on the area and the truck you purchase.

If this opportunity sounds like its for you we would like to hear from you. Please forward your expression of interest with a brief overview of your background to neville@homegrownjuice.co.nz

Website

<http://www.homegrownjuice.co.nz>

Contact:

Neville Dennis

www.nzbizbuysell.co.nz/78529