

Online Fashion Retail Business for Sale New Zealand

Ad ID: 68132

Location: New Zealand
Asking: **\$15,000**
Plus stock, Plus GST (if any)
Type: Retail Other / Home Based



A stand-out fashion-related business with loads of personality and untapped growth potential.

Business for Sale Description

Online Fashion Retail Business for Sale New Zealand

No longer just for farmers and gardeners, gumboots are increasingly worn as a practical addition to a stylish outfit on a wet day. In NZ, high street fashion stores (including Karen Walker!) are starting to bring out a gumboot or two with their winter ranges – why not take advantage of the market growth opportunity and help shape the fashion landscape?

The Gumboot Boutique is an established online business ripe for a fresh injection of energy, vision and creativity. Now into its third year, it currently offers a wide selection of stylish gumboots, related accessories and gift vouchers.

This opportunity offers:

- Flexible, part time working hours
- Low running costs
- The ability to operate from anywhere, with no additional staff required
- A product with appeal to a wide market
- Start trading immediately - there is stock and packaging on hand.

Business Resources

An early purchase will enable the new owner to take advantage of the Autumn/Winter season.

The sale is for the assets of the business. Asking \$15,000 plus stock (approximately \$18,000) + GST (if any). Price includes:

- Fully developed and easy to manage e-commerce website
- Established social media presence - Facebook, Pinterest and Instagram
- Solid customer database
- Brand equity and IP including design files and marketing materials
- Email and Google Analytics accounts
- Storage shelving
- Supplier list

Further details can be provided on completion of a Confidentiality Agreement. For more, no-obligation information, please get in touch.

Contact:

Natalie (owner) after office hours or on weekends

021555874

After business hours or on weekends

www.nzbizbuysell.co.nz/68132