

Cruise Tour Business for Sale Te Anau



For Sale

Location: **Southland**
Asking: **\$185,000**
+ GST (if any)
Type: **Tourism/Leisure**

Cruise Te Anau Business Opportunity

Cruise Te Anau, is a well-established tour and private charter boat company situated in the picturesque tourist destination of Te Anau. Located on the shores of the largest lake in the South Island, Te Anau serves as an enchanting gateway for adventurers exploring the rugged wilderness of Fiordland, or for those seeking tranquility and serenity. Te Anau boasts a charming array of shops and accommodations, embodying the warm hospitality of a small town in New Zealand.

Cruise Te Anau is an owner operated business that started in 2004. Despite minimal investment in marketing, Cruise Te Anau has flourished, providing its owner with a fulfilling full-time occupation. The majority of bookings are facilitated through its user-friendly website. For sale at an attractive price.

Here is a great opportunity to acquire a business that has proved to be successful and ready to walk into and operate from day one.

The main asset is a 12.4 metre classic New Zealand vessel in current MNZ survey to carry up to 20 passengers and 2 crew on scenic excursions across Lake Te Anau. This vessel provides ample space for passengers to relax and immerse themselves in the breathtaking surroundings.

The current owner, who started the business in 2004, now looks forward to stepping back & easing into retirement & feels the time is right to pass the business onto a proud new owner, who will have the freedom to shape the future of this venture.

Currently offering one-hour and three-hour tours, theres immense potential for expansion. Seize the advantage of its coveted Department of Conservation Concession, as opportunities for operation within Lake Te Anau are limited, if available at all. Harness the full potential of this business to diversify its services, offering water taxis tailored to hiking or hunting groups or exclusive private charters and scheduled cruises to increase your potential profitability (the concession allows the use of two boats).

Take the helm of your own destiny and seize this unparalleled opportunity to embrace the lifestyle and flexibility that Cruise Te Anau affords.

For further details and a comprehensive list of assets or to arrange your viewing, please contact the specialist Leisure Business Broker, Gessica Veras, on 021 269 1384 or email gessica@tourismproperties.com

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