

Natural Spa Pool Sanitiser Business for Sale Nelson



Silver Cove - All natural
Non-toxic sanitiser
for your Spa Pool - Enjoy!



Opportunity to Buy a Well-Established Business with Excellent Growth Potential

Silver Cove Natural Spa Pool Sanitiser is a well-established (10 years) manufacturing and retail business.

Silver Cove has an exceptional reputation with loyal clientele, enjoys secure relationships and possesses a strong foundation for future growth.

Sale of this manufacturing/retail operation results from our wish to retire from active business and marketing - even with the knowledge that the application of fresh energy and enthusiasm would result in very significant growth and returns.

Silver Cove is the highest-selling product in the Salud Health Products Ltd. line of natural health products and is being sold as a separate business entity. Enquiries are welcome from parties who may be interested in acquiring one or both divisions of the business.

The following are the points that we believe give the Silver Cove manufacturing business its current value and a clear ability to greatly expand if desired:

- A proven, proprietary product formula.
- We are the only NZ manufacturer of any type of spa pool sanitiser as far as we have been able to ascertain and certainly the only manufacturer of a natural spa sanitiser product in the country.
- Silver Cove is unique amongst pool sanitisers being non-toxic and skin-health enhancing
- Silver Cove Sanitiser is an easy-to-use stand-alone spa pool product
- Our product has a strong brand and a solid reputation for quality with excellent customer satisfaction
- The market share, awareness and demand for natural, non-toxic pool sanitisers in particular, and natural health products in general, continues to accelerate every year.
- As a manufacturer we not only sell to distributors and retailers but have a significant, online retail customer base (over 2000 Subscribers at present).
- The manufacturing operation is scaleable and with increased hours/personnel could be easily adapted to produce any volume level of product.
- The current output, marketing and customer relations is sustained with only three part-time employees.
- Overheads are comparatively low, product price-to-input material margins are high and economies of scale would further enhance these figures.

Location: **Nelson**

Asking: **\$450,000**

Turnover: **\$250,000**

Type: **Health/Beauty /
Manufacturing**

Contact:

Owner

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nzbizbuysell.co.nz/120520



- **The manufacturing aspect of the operation does not require owner involvement or highly skilled personnel.**

Business Resources

You would be buying the:

- **Silver Cove brand (trademark pending)**
- **Proprietary formula**
- **Online Customer Base**
- **Product stocked by 21 nation-wide distributors (this could easily be greatly increased)**
- **Lab Equipment (and office equipment if required)**
- **Premises with a very reasonable lease (if required)**