

Kayaking Business for Sale Kaiteriteri



For Sale

Location: **Nelson**
Asking: **\$875,000**
+ GST (if any)
Type: **Tourism/Leisure**

Prime Kaiteriteri Kayaking Business For Sale

A fantastic opportunity presents itself to own a well-respected tourism business based in Kaiteriteri, gateway to Abel Tasman National Park. Operating for over 25 years, Kaiteriteri Kayaks enters the market as its owners have decided to consolidate their tourism operations. Allowing the right person to continue operating the prominent kayaking operations from Kaiteriteri and throughout the Abel Tasman .

Offering a mixture of guided Kayaking experiences into the Abel Tasman as well as daily and multiday Kayak hire. This well-established business has developed strong reliable business relationships with accommodation providers and other services within Abel Tasman. With a balance of trade relationships in the international inbound market and strong direct to consumer bookings.

The business carries significant DOC concessions that support the extensive operation within the Abel Tasman, for guiding, beach access and marine mammal permit.

The Tasman Region is a popular destination for Domestic and International guests, the Abel Tasman National Park being the main attraction in the Nelson / Tasman region.

Key Features:

- Prime locations with exclusive beach access at Kaiteriteri
- Top established leisure business Kaiteriteri Kayaks
- DOC Concession for Guiding within the Abel Tasman
- DOC Concession for Kaiteriteri Beach access Beach rentals & Guiding
- DOC Concession for Marine Mammal Permit (Includes Tonga Island)
- Extensive fleet of Kayaks & Stand Up Paddleboards
- Vehicles 1 x 4wd Ute, 1 x 2wd Ute.
- 2 x operational shop trailers (Big Kahuna + Sailor Trailer)
- Leased -booking kiosk located at Kaiteriteri
- Compound Bethany Park Lease

Kaiteriteri Kayaks is a Qualmark Gold Business, providing exceptional service to its guests. It is an all-year-round operation, this business is ideal for someone that loves the water and the outdoors.

Business potential:

Contact:

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- Established brand of over 25 years, well-respected kayak company with a strong customer base and positive online reviews.

- Tour packages: Offering a range of packages including half day, full day and multi day guided kayaking trips, attracting both domestic and international guests.

- Nature Experience: The location provides an opportunity for customers to explore the stunning Abel Tasman Coastline, encounter wildlife and discover secluded beaches

- Location: Strategically located on the promenade and DOC access for Beach trading.

- Growth Opportunities: The business has been left in a post covid holding pattern whilst the owners made the decision to sell. The business has great potential to expand its current offering and work closer with the market to increase sales.

This is a rare opportunity to capture a tourism business operating in the Abel Tasman. These businesses dont come on to the market that often and want stay around for long. For more information, please contact specialist Business Broker, Tracey Green, on 022 410 8710 or email Tracey@tourismproperties.com.

