



## For Sale

Location: **Taupo**  
Asking: **\$198,500**  
Type: **Retail Other**

### Established Retailer - Taupo

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Looking for a business in the fast-growing natural health sector with a loyal customer base and the backing of a trusted national brand? This well-established health and wellness retailer in Taupo presents an exciting opportunity for an owner-operator to step in and build on a strong foundation of brand recognition, consistent profitability, and community connection.

#### Key Features:

- \* 3-year average profits of \$83,500 for a working owner
- \* Over 72% of sales from loyalty card customers
- \* Includes stock of \$72,000
- \* Centrally located in Taupo's main shopping precinct
- \* Backed by a well-established national brand with excellent buying power
- \* Exclusive product ranges that attract repeat customers
- \* Opportunity to introduce new categories and store-within-store concepts
- \* Fully managed store - great scope for hands-on ownership
- \* Scenic lifestyle location in one of New Zealand's top tourist destinations

The store is currently operated under management and produces solid earnings. For a motivated owner-operator, there is significant upside through increased community engagement and a broadened product offering.

Taupo is renowned for its stunning lake, geothermal wonders, and vibrant tourism economy. With excellent local amenities and a supportive business environment, this is an ideal opportunity to blend lifestyle and entrepreneurship in one of New Zealand's most admired regions.

#### Why You Should Enquire:

- \* Proven business with high customer retention
- \* Strong margins and stable overheads
- \* Exclusive license territory and low marketing costs
- \* Supportive national group with systems, training, and shared innovation
- \* No short-term capital investment required
- \* Lifestyle and income in one attractive package

Don't miss out on this chance to acquire a proven business in the heart of Taupo!

Leverage the strength of a national brand, a loyal customer base, and an exceptional lifestyle location to take this store to the next level.

Seize the opportunity - you won't regret it! Call Mark today.

Mark Allright, 0275 336 338, [mark.allright@linkbusiness.co.nz](mailto:mark.allright@linkbusiness.co.nz)

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\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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Ref: EL04026

Timestamp: 20260104044503