

3 options, and 3 easy steps to advertising your business online...

- Either: 1. Place your ad direct online at www.nzbizbuysell.co.nz
 2. Complete this form and fax it to – FAX: 03 338 9026 (or)
 3. Complete this form and post it to – nzbizbuysell – PO Box 33276 Christchurch

Your ad will go live online once paid, and a GST receipt posted along with details of your ad. You can also change your ad at anytime.

AD FORM: **Place Your Business for Sale Online**

STEP 1: Your Contact Details So we can keep in touch (Confidential – Not published)

Please fill in all fields. You must be the owner/authorised agent

Contact Name: _____

Address: _____

City/Town: _____

Phone: _____ **Alternate Phone** (optional): _____

Email (recommended): _____

STEP 2: Your Ad (Your published advert)

It is important that the information accurately portrays your business

Ad Type: (tick one) Regular Text Ad Featured Ad please include or email your 2 photos to ads@nzbizbuysell.co.nz

Business Type: (circle one from the following - plus another if your business falls under more than one type)

Accommodation Agriculture/Horticulture Assets only Communications/Technology Commercial Property Construction
 Finance Franchise New Franchise Resale Health/Beauty Home based Manufacturing Restaurants/Cafes/Bars
 Retail Food/Beverage Retail Other Services Tourism/Leisure Transport/Automotive Wholesale/Distribution

Region: (circle one from the following)

Northland Auckland Waikato Bay of Plenty East Coast Manawatu Taranaki Wellington
 Marlborough Nelson Bays Canterbury West Coast Otago Southland Can be run from anywhere in NZ

Location: (City/Town) _____ write ANY if business is easily relocated

Asking Price: (highly recommended) NZ\$ _____ in dollars only (ie. \$129,5000)

Commence writing your ad here... please print clearly

Headline: (Activity + key benefits – your best line, in less than 20 words)

Your business activity and key points of sale – eg “Engineering workshop – Great business, service work, established 12 years, owner retiring.”

Business Description: (Your sales pitch, less than 120 words)

What your business does, the market in which it operates, the competition, potential for growth, any unique characteristics/strengths, operating hours, date established, profitability, etc. If stock has not been included in your price please mention 'Asking price is +SAV.'

Business Resources: (Key resources + supplementary information, less than 80 words)

Number of staff, key systems/equipment/agreements, premises and leases, stock details, skills required (owner/operator), assistance, etc.

To Discuss Contact: Name: (If confidential write 'Owner') _____

Phone: _____ **Alternate Phone** (optional): _____

Best Time to Call: (unless anytime) _____

Email (recommended): _____

Relationship: (tick one) Owner Business Broker: (Company Name) _____

How did you hear about nzbizbuysell? Newspaper Web search Word of mouth Contacted

I acknowledge and agree to the Terms of Agreement (available online or by request.) Signed: _____

Thank you for completing this form. On receiving your ad it will be entered, and an invoice/receipt dispatched. Your listing will be activated once your payment has been received. **To get your ad online promptly** simply complete the following payment form and pay today, we will then send you a GST receipt, along with the details of your ad.

If you have any questions, or would like to make changes to your ad at any time, then please phone Desley on 0800 289 224

STEP 3: Payment Pay today and get your ad online quicker!

Fax to: 03 338 9026 (or) **Post to:** nzbizbuysell – PO Box 33276 Christchurch 8244

From: Name: _____

Address: _____

City: _____

Payment: Amount: NZ\$ _____ (Regular Ads \$112.70 incl GST. Featured Ads \$202.40 incl GST)

My Cheque is enclosed payable to; **nzbizbuysell**

Please charge my Visa/Master Card

Card Number: _____ Expiry Date: ____ / ____

Card Holder Name: _____

Signed: _____

Thank you for your ad, we look forward to helping you sell your business

www.nzbizbuysell.co.nz