

# Health and Wellbeing Cafe for Sale Strand Arcade Auckland

Ad ID: 73205

Location: **Auckland**  
Asking: **\$250,000**  
**+ Stock of \$5,000**  
Type: **Hospitality-Cafes**



## The Raw Kitchen - One of NZ's Most Popular Healthy Food Brands

### Business for Sale Description

Health and Wellbeing Cafe for Sale Strand Arcade Auckland

A very exciting opportunity to purchase one of New Zealand's most recognized health food brands. The Raw Kitchen is synonymous with a clean and healthy lifestyle. Their fresh, nutritious food is adored by thousands of loyal customers and can be experienced in their two prime location cafes or by purchasing through TRK's online store.

### Business Highlights

- Current financial year is showing sales growth of over 45%
- Incredibly easy to run business with all easy to make recipes included
- Huge potential to expand on this hugely popular brand
- Two established sites in prime locations
- 47,000 Instagram and 20,000 Facebook followers
- EDM database of over 7,000
- New Zealand's healthy food industry is set to boom for years to come

The Raw Kitchens target audience is 60% women, 40% men. They are busy professionals, aged 20-50 and are middle-high income earners. Frequently in collaboration with sport, lifestyle and fashion brands and catered events for local and international brands including Topshop, Karen Walker, Shiseido, Loreal, Nike, Les Mills, Lululemon and

RUBY.

Ready to join the raw food evolution? For more information please contact Shelley May today on (021) 286-3274.

Asking Price: **\$250,000 + Stock**

Agency Ref: **KA1614**



**Contact:**  
**Shelley May**  
0212863274

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