

Advertising Service Franchise for Sale North Shore Auckland

Ad ID: 53372

Location: Auckland
Asking: **\$21,000**
+GST if applicable
Type: Franchise Resale / Home Based



North Shore Coffee News. Become part of the world's most popular restaurant publication and has been operating in New Zealand since 2001.

Business for Sale Description

Advertising Service Franchise for Sale North Shore Auckland

People love reading Coffee News for the amusing stories, jokes, trivia and horoscopes. The content is all provided by the franchisor and the role of the local publisher is to sell the advertising spaces (usually for 4 months or longer), arrange weekly printing and delivery to cafes, restaurants, takeaways and waiting areas in your exclusive territory. The business is home based and it is desirable that the franchisee lives in the territory.

Whilst sales experience is not absolutely necessary, you will need to have a great attitude and ability to relate well to potential advertisers and have reasonable computer skills. Previous experience with desktop publishing software could be an advantage although full training is supplied.

The North Shore territory is presently divided into three separate Coffee News editions covering the following areas

- Milford/Devonport/Takapuna
- Albany/East Coast Bays/North Harbour
- Northcote/Birkdale/Birkenhead/Glenfield

There is also scope to develop an additional franchise in the existing territory if desired.

Business Resources

Head Office provides full training and ongoing support, while the existing owner will assist with a smooth handover of the business. You will need a good computer, mobile phone and a reliable car. Contact the head franchisor.

Website

<http://www.coffeenews.co.nz>

Contact:

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www.nzbizbuysell.co.nz/53372