Profitable Digital Agency Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **$320,000**
Type: **Services-Professional**

Profitable Digital Agency | $216k Cash Surplus | Built to Scale

High margins, recurring revenue and 59% revenue growth over two years, achieved without any advertising spend.

This established specialist website design and development agency services a diverse portfolio of clients throughout New Zealand and internationally. Operating with minimal overheads, an experienced delivery team and established systems, the business offers an attractive combination of profitability, flexibility and scalability.

Business Highlights:

- FY2026 EBPITDA of $216,468*
- Annual revenue of $361,463
- Approximately 60% adjusted earnings margin
- 110 established clients across multiple sectors
- 30% recurring revenue
- Full order book and experienced contractors
- No premises or lease commitments
- Proven organic growth

Despite its impressive performance, the business has been operated with a lifestyle focus, leaving considerable scope for expansion through proactive marketing, new client acquisition and additional service offerings.

An attractive strategic acquisition for an existing digital agency or an ambitious industry professional looking to step into business ownership without starting from scratch.

With the founders looking to retire, the foundations are set for a new owner to capitalise on the momentum already established.

Contact:

Matt Wynn
027 244 3360 or 0064 9 448 1285

nzbizbuysell.co.nz/135465

Barker Business Brokerage
Licensed REAA 2008
Broker Ref: barker_74_2528



barkerbusinessbrokerage
BUSINESS SALES WITH INTEGRITY

Asking Price: $320,000

To find out more, visit the Barker Business website, search reference 4135 and submit the online Confidentiality Agreement. Matt will be in touch with further information.

*Adjusted Cash Surplus - EBPITDA

Source of information - Supplied by the Business Owner

Licensed REAA 2008. Copyright Barker Business Brokerage Ltd 2026

Property Code: 4135