Specialist Steel Supply Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **$1,400,000 + Stock**
Type: **Manufacturing**

$708k Cash Surplus - Specialist Steel Supply

- Cash surplus to a working owner circa $708,000 FY2026
- Revenue circa $9 million FY2026
- Large blue-chip B2B customers
- Approximately 50% of revenue from contracted stock supply
- Six- to twelve-month customer purchasing commitments
- Established overseas mill relationships protecting customer accounts
- Operated from home with very low overheads
- No sales team
- Third party logistics and storage
- Proven trading history since 2013
- Significant opportunities for growth
- Vendor available extended transition

This specialist steel importing and supply business has built an excellent reputation supplying NZ manufacturers. With long-standing customer relationships, contracted stock purchases and support from established overseas mills, the business benefits from repeat demand and customers that are difficult for competitors to displace.

The owner has developed this substantial business working from home, without a sales team or meaningful formal marketing. Freight and storage are outsourced, keeping overheads low and allowing competitive pricing alongside a bespoke service.

Operating within a substantial NZ market, there are significant opportunities to grow through administrative support, dedicated sales resource and approaching manufacturers with similar requirements to existing customers.

Asking price $1,400,000 plus stock (+ GST if any)

Contact:

Jason Still
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nzbizbuysell.co.nz/135447

Barker Business Brokerage
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Broker Ref: barker_74_2532



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If you are interested and would like more information about this business, please visit the Barker Business website, search #4139 and submit the online Confidentiality Agreement. Once Jason receives your expression of interest, he will be in touch.

*Source of information - Supplied by the Business Owner.

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Property Code: 4139