Home Decor Business for Sale Northland



For Sale

Location: **Northland**
Asking: **$327,000 incl stock**
Type: **Services-Home/Garden**

World of Decor - Three Revenue Streams, One Established Business

An exciting opportunity to acquire World of Decor, an established home decor, giftware and lifestyle products business in Whangarei, with a strong trading history and multiple avenues for growth.

With 18 years under its current ownership, World of Decor has developed an established retail presence, an online store and wholesale distribution relationships throughout NZ.

Business Highlights:

• Three complementary sales channels: A physical retail store in Whangarei, an established e-commerce website and a nationwide wholesale operation

• Mitre 10 supplier: An existing wholesale supply relationship with one of NZ's most recognised retail chains

• Established reputation: 18 years under current ownership, with an established customer base and supplier relationships

• Wholesale growth: Wholesale revenue increased approximately 57% year on year, demonstrating the potential of this channel

• Online opportunity: An existing e-commerce platform providing nationwide reach and opportunities for further digital marketing and sales growth

• Retail presence: An established store, showcasing a diverse range of home decor and giftware

• Growth potential: Opportunities to expand wholesale distribution, strengthen sales representation, develop online sales and build on existing retail relationships

World of Decor offers a buyer the opportunity to acquire an established business with three complementary revenue streams, rather than relying solely on traditional retail foot traffic.

Asking: $327K incl ~$237k stock.

With its established foundations, recognised wholesale relationships and multiple avenues for expansion, World of Decor presents an attractive opportunity for an owner-operator or an existing business looking to expand its distribution and retail footprint. Contact us today to learn more about

Contact:

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this opportunity by visiting the Barker Business website, search #4142, submit the online CA & Yusuke will be in touch.

*Source of information - Supplied by the Business Owner.

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Property Code: 4142