Label & Specialist Packaging Business for Sale Auckland



For Sale

Location: **Auckland**
Asking: **$750,000**
Type: **Manufacturing**

$367k EBITDA - Label & Specialist Packaging Printer

- Priced $150,000 below appraisal
- FY2026 normalised EBITDA of approximately $367,000
- FY2027 earnings forecast same as 2026
- Around 75% repeat work,
- Established supplier of specialist packaging and label niche
- Dedicated temperature-controlled rooms and assets
- In-house digital and conventional presses, with experienced trade-qualified staff
- More than 30 years in business, supplying customers nationwide
- Scope to grow specialist sales and make greater use of existing assets

This established printer supplies self-adhesive labels and specialist packaging to customers across New Zealand. The team handles everything from short custom runs to longer production jobs, with the flexibility to respond when customers need a quick turnaround.

Its point of difference is the work it does for highly specialist niche customers that require dedicated temperature-controlled rooms, documented checks and batch traceability. Their proven track record in this specialist.

Most new work comes through existing customers and referrals. A dedicated salesperson could build on the business's track record within the industry. The factory currently runs one shift, with scope to add press hours as volumes grow.

The business would suit a hands-on owner or an existing print or packaging company looking to add specialist capability.

The vendor has had a drastic change in personal circumstances so has priced the business accordingly.

Asking price $750,000

For more information about this business, please visit the Barker Business website, search #4149 and submit the online Confidentiality Agreement. Once Matt receives your expression of interest, he will be in touch.

*Source of information - Supplied by the Business Owner.
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Property Code: 4149

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