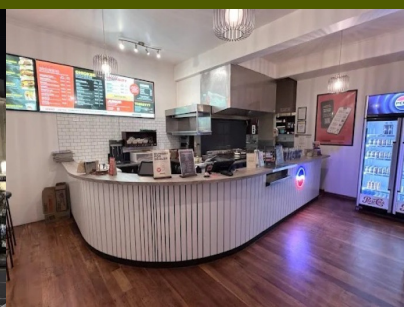
Burger Wisconsin Northland Franchise for Sale Northland







An established Burger Wisconsin restaurant in Northland, Wellington is available to a new owner.

This is a long-standing suburban restaurant / take-away business with more than 30 years of local trading history. The premises occupy a prominent corner site at Northland Road and Farm Road, and have recently been refurbished. The business is offered as an operating franchise resale, providing an incoming purchaser with a restaurant already set up to trade, an established customer proposition, a working team and online ordering and delivery capability.

For a purchaser considering hospitality ownership, this is a considerably different proposition from starting a new business. The incoming owner can step into Burger Wisconsin's systems, brand standards, menu, training and ongoing support, while avoiding the substantial capital cost and lead time of a new restaurant build. The current rent is notably low for the location, further strengthening the practical entry proposition.

The right purchaser will be actively involved in the business: leading the team, maintaining strong food and service standards, developing local customer relationships and managing sales and costs with discipline. The vendor has recently extended trading hours and reports positive revenue momentum. There remains scope for an engaged owner to build on that platform.

Burger Wisconsin, established in 1989, is New Zealand's original gourmet burger brands.

KEY POINTS

·Established Burger Wisconsin franchise resale in Northland, Wellington

·More than 30 years of local trading history

·Recently refurbished operation - no new restaurant build required

·High-visibility corner site on Northland Road

·Low current rent for the location

·Restaurant, team, systems, online ordering and delivery channels in place

·Opportunity for hands-on ownership to build on extended trading hours and current momentum

·Price on application plus stock at valuation

To learn more, visit and complete a Confidentiality Agreement (cut & paste)
https://tinyurl.com/4t3e3tvm

Location: **Wellington**

Asking: **Price on Application**

Type: **Franchise Resale**

Contact:

Nathan Bonney
0275393022

nzbizbuysell.co.nz/135361

IRB Realty Limited
Licensed REAA 2008
Broker Ref: BW Northland

MEMBER FRANCHISE ASSOCIATION OF NEW ZEALAND

iridi

I.R.B. Realty Ltd Licensed REAA 200