Smoked Meat Manufacturing Business for Sale Relocatable











Chur Bol BBQ – Established NZ Food Brand with Proven Sales and Huge Growth Potential

Big flavour. Big opportunity.

Chur Bol BBQ is an established New Zealand food brand specialising in premium, mānuka-smoked meats.

Founded in 2022, the business has developed a distinctive brand, proven products and established sales channels, generating over $300,000 in annual revenue.

With supplier approvals across Foodstuffs and FreshChoice, an existing wholesale customer base, ecommerce platform and catering experience, the foundations are in place for significant growth.

The sale includes specialist production equipment, recipes, intellectual property, brand assets and comprehensive training.

Ideal for an existing food manufacturer, distributor or ambitious entrepreneur looking to acquire a market-ready brand with genuine potential to scale.

Asking price: $99,000.

The hard work is done. The next chapter is yours.

Business Resources

Equipment: Custom-built trailer-mounted offset smoker, fitted 20ft insulated production container, commercial vacuum packaging machine, stainless steel preparation equipment, freezer, packaging and event equipment.

Brand & IP: Chur Bol BBQ brand identity, agreed intellectual property rights, established recipes, smoking techniques, production processes, packaging designs and product costing information.

Systems: Shopify ecommerce website, domain, digital marketing assets, product photography and relevant operational documentation.

Customers & Distribution: Established wholesale customer relationships, historical supermarket ordering activity and supplier approvals with Foodstuffs and FreshChoice (subject to transfer requirements).

Premises: Relocatable production container and equipment included. No property ownership or premises lease included in the proposed sale.

Staff & Training: Up to 12 days of practical training over four weeks from the founder at the full asking price. Further technical assistance may be negotiated separately.

Additional: Branded promotional materials, event display equipment and relevant business documentation.

Location:	**New Zealand**
Asking:	**$99,000 Negotiable**
Turnover:	**$300,000**
Type:	**Manufacturing / Wholesale/Distributio**

Contact:

Owner
027 225 7004

nzbizbuysell.co.nz/135313

All assets and transfer arrangements subject to the final sale agreement.

Website

https://www.churbolbbq.co.nz