Established National Events Business for Sale Auckland







Established National Events Business

A rare opportunity to acquire a well-established New Zealand events business with a strong market position, recognised brand and long-standing industry relationships.

The business delivers a series of annual exhibitions across major centres, connecting organisations with their target audiences. Revenue is generated through exhibitor participation, sponsorship and associated services. Its established reputation, repeat exhibitors and institutional relationships provide a strong platform for an incoming owner.

Key Investment Highlights

* Established national events brand with a long trading history

* Proven annual exhibition programme across multiple locations

* Strong relationships with exhibitors, sponsors and industry stakeholders

* Significant institutional sponsorship arrangement

* Established systems, event infrastructure and supplier network

* Repeat business from an established exhibitor base

* Seasonal operation, with little owner input required for approximately half the year

* Opportunity to leverage an established brand for further growth

There is scope to grow revenue by attracting additional exhibitors, expanding sponsorship partnerships, strengthening digital marketing and introducing complementary event offerings. Existing relationships and the national footprint provide opportunities to develop new commercial partnerships and revenue streams.

The business would suit an owner-operator with events, sales or commercial management experience, or an established events, exhibitions or marketing company seeking to expand its portfolio. Its seasonal nature may also appeal to buyers looking for a business with concentrated periods of activity rather than a demanding year-round schedule.

Location: **Auckland**
Asking: **$475,000**
Type: **Services-Other**

Contact:

Lisa Dudson
+64 021 486 000 or +64 9 579 9226

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Lisa Dudson, +64 21 486 000, lisa.dudson@linkbusiness.co.nz

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