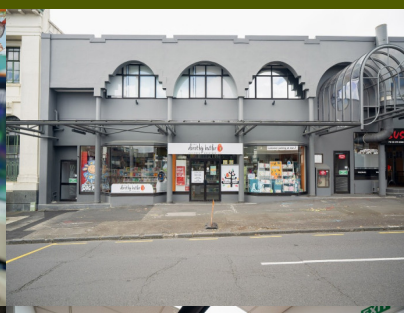
Book Retailing Business for Sale Ponsonby, Auckland











The Dorothy Butler Children's Bookstore. Proudly Ponsonby for 40 Years

Some shops sell books. Others become part of childhood.

Established in the 1960s, The Dorothy Butler Children's Bookshop has been a beloved part of Ponsonby for generations, helping children discover the magic of reading.

Now, this iconic store is ready for its next chapter. Could you be the one to carry its story forward?

Business Highlights

- A beloved Auckland institution dating back to the 1960s
- Over 40 years at its iconic Ponsonby home
- Over $700,000 of revenue in 2026
- A chance to carry forward generations of reading memories
- Loyal families, grandparents and a passionate book community
- Strong relationships with schools, publishers and suppliers
- Established team, systems and standing orders service
- Website, social media and 8,000+ customer email contacts
- Bring fresh energy to a much-loved local treasure

Ready to start a new chapter of this seriously iconic business? Contact Chloe KnKnight today on 021 659 485.

Asking Price: **$59,000 + Stock of $100,000**

Location: **Auckland**

Asking: **$59,000 + Stock of $100,000**

Type: **Retail Other**

Contact:

Chloe McKnight - Business Broker
021659485

nzbizbuysell.co.nz/135159

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