



kakapo

BECCA PROJECT
Operate from home anywhere in NZ



Becca Project. Award-Winning Fragrance Brand. 49% Revenue Growth!

This is more than a business that smells good, Record months, Award-winning products, A new chapter awaits.

Becca Project is hitting record months, and with its vendor looking to focus on her medical career, the timing is right for someone new to take the reins. This is your chance to step into an established fragrance brand with loyal customers, proven wholesale channels and plenty of potential to grow, without building everything from scratch. The foundations are here.

The momentum is building. Now it's time to pass the baton to someone ready to take Becca Project to its new home.

Business Highlights

- 49% growth in Shopify sales between FY25 and FY26
- 37% returning online customers
- \$7,700+ online revenue in September 2026, up 24.9% month-on-month
- 65% of revenue from wholesale and corporate customers
- Established 2019, with award recognition and media coverage
- 3,800+ Instagram followers and 1,091 email subscribers
- Flexible operation, currently run around 25+ hours per week
- Untapped growth in corporate gifting, exports and new products

One Seriously scent-sational brand, Contact Chloe McKnight today on 021 659 485 for more information.

Asking Price: **\$99,000 + Stock of \$130,000**

Location: **New Zealand**

\$99,000

Asking: **+ Stock of \$130,000**

Type: **Home Based / Relocatable eCommerce**

Contact:

Chloe McKnight - Business Broker
021659485

nzbizbuysell.co.nz/134878

Kakapo Business Sales

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