

Luxurious Spa & Nails Business for Sale Auckland



Luxurious Spa & Nails, St Lukes and Newmarket

Looking for a fresh business opportunity in Auckland, backed by proven systems and brand support?

Two opportunities available in St Lukes and 3277 Newmarket. Each clinic is \$200,000 (+GST) each.

This is a new franchise opportunity for Auckland, operating under New Zealand's first franchise-based nail salon brand. You're stepping into a new territory launch with franchise backing in place, including established operating systems, centralised marketing, and head office-managed supplier relationships that reduce start-up friction and risk.

The business model is appointment-based and repeat-visit by nature, with revenue generated through core nail services, premium enhancements and add-ons. In Auckland, a well-run salon can build a loyal local following while benefiting from the area's destination market and seasonal uplift.

Key Strengths:

- * Six existing franchisees making between \$150,000 to \$190,000 p/a
- * Two new locations available (\$200,000 + GST each), St Lukes Mall and 277 Newmarket Mall
- * Franchise systems and head office support to reduce start-up risk
- * Centralised marketing (social media, Facebook, billboard activity) handled by head office
- * Head office-managed suppliers for consistency and streamlined ordering
- * Strong recurring revenue potential through repeat maintenance and rebooking culture
- * Clear growth levers: diary utilisation, upsells, add-ons, peak-season trading hours and local partnerships
- * Possible managed business

Owner involvement can suit the buyer. Ideal for a qualified nail technician ready to lead and grow a loyal client base in a premium market, or an investor/manager who can build a strong team and drive results through systems, rebooking, and service standards.

Location: **Auckland**

Asking: **\$200,000**

Type: **Health/Beauty**

Contact:

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Broker Ref: EL05448



LINKTM
we sell businesses

New Auckland sites with franchise support and strong potential to build a presence in a high-profile market.

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*Please refer to the LINK website for full disclaimers.

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