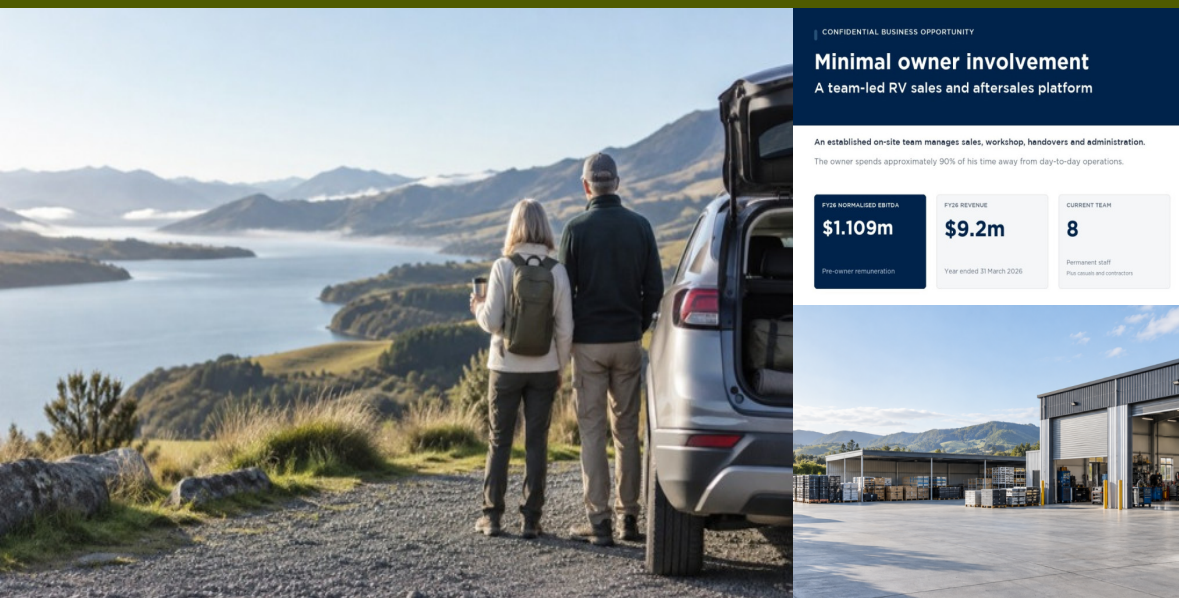


Confidential Acquisition Opportunity Business for Sale Auckland



Confidential Acquisition Opportunity

An opportunity to acquire an established specialist business operating in a growing lifestyle and leisure-related sector.

The business has built a strong operating platform covering sourcing, preparation, sales, customer management and aftersales support.

Experienced staff and established systems are already in place, allowing the business to operate with limited day-to-day owner involvement.

The opportunity would suit an owner or investor who can provide strategic direction, manage purchasing and inventory decisions, support the existing team and continue developing the sales and marketing funnel.

Indicative financial profile

- Annual revenue of approximately \$9 million
- Normalised EBITDA of approximately \$1.0 million to \$1.1 million
- Gross margin of approximately 40%
- Stock on hand of approximately \$1.3 million to \$1.4 million
- Strong revenue growth over recent years
- No reliance on floor-plan financing

The platform provides a solid base for expansion into additional regions. Further growth could be achieved through increased inventory volumes, stronger digital marketing, improved customer reach and the establishment of additional locations supported by the existing central operation.

The business offers:

- An established operating platform and experienced team
- Multiple revenue streams across sales, preparation and aftersales services

- A semi-managed operating model

CONFIDENTIAL BUSINESS OPPORTUNITY

Minimal owner involvement

A team-led RV sales and aftersales platform

An established on-site team manages sales, workshop, handovers and administration.
The owner spends approximately 90% of his time away from day-to-day operations.

FY20 NORMALISED EBITDA

\$1.109m

One-owner remuneration

FY20 REVENUE

\$9.2m

Year ended 31 March 2020

CURRENT TEAM

8

Permanent staff
Plus seasonal and contractors



Location: **Auckland**

Asking: **By Negotiation**

Type: **Retail Other**

Contact:

Owner

nzbizbuysell.co.nz/134760

Bayleys Business Sales
Licensed REAA 2008
Broker Ref: William Cheong



Enquire online at: nzbizbuysell.co.nz/134760

- Scope to improve volumes and market penetration

- A clear pathway to regional expansion

- An opportunity to acquire an established business rather than build a platform from scratch

Financial information is indicative and subject to further review and due diligence. Further information will be made available to suitably qualified parties following execution of a confidentiality agreement.