

Mount Maungnui Surf School Business for Sale Mount Maunganui



Your Mount Lifestyle - Surf School for Sale

Own a seasonal lifestyle business in one of New Zealand's most iconic beach destinations.

Established in 2019, Mount Surf School operates from a highly visible position near the southern end of Mount Maunganui Main Beach and is built around approximately six months of active trading each year.

The current owners spend much of the off-season overseas, with limited winter involvement in the business. For a purchaser, that creates a rare lifestyle option - continue the same seasonal model or stay local and build further on what is already there.

Business highlights include:

- Approx. six months of active trading each year, with limited winter involvement under the current model
- Multiple revenue streams across lessons, programmes, courses, hire, groups, vouchers and online retail
- FY2026 revenue of \$173,801, with strong year-on-year growth
- Flexible seasonal coaching team with established recruitment processes
- Integrated FareHarbor booking and customer management system, online payments, coach scheduling, booking notifications and calendar synchronisation
- Strong digital platform including the website and domain, Google Analytics and Search Console history, Google Business Profile, social - accounts and customer database
- 5.0 Google rating from 643 reviews and strong organic search visibility
- Operating procedures, lesson plans, safety documentation, supplier contacts and other systems already in place
- Core tangible operating assets included in the sale

For a buyer looking for a genuine turnkey lifestyle business at the Mount, much of the hard work has already been done. Contact Lucy Hammond to find out more.

Location: **Bay Of Plenty**

Asking: **\$110,000**
+GST (if any)

Turnover: **\$173,800**

Type: **Tourism/Leisure**

Contact:

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Broker
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