

Variety Store Business for Sale Whanganui



Resilient variety store opportunity with zero cost on intangible / shop fittings

Low-Risk Retail Business

**** Zero Goodwill / Stock-Only Purchase ****

In an economic climate where consumers are increasingly budget-conscious and actively seeking value for money, discount and variety stores continue to show reliable demand. This long-established variety business in a high-traffic Whanganui location offers a straightforward, low-capital entry into retail ownership.

Key Highlights of the Opportunity:

- Zero Goodwill (\$0): You pay nothing for the intangible brand or goodwill
- Free Fixtures & Fittings Included: All retail shelves, checkout fixtures, and operational setups are gifted free of charge. You only pay for the stock at valuation (SAV), allowing you to begin trading and generating cash flow from day one
- Loyal customer base: Backed by a loyal local customer base, the business enjoys consistent year-round foot traffic
- High-Exposure Corner Location: Situated on a prominent corner of Whanganui's main retail strip (Victoria Avenue), directly adjacent to high-foot-traffic anchors like McDonald's and Burger King. It sits opposite Rebel Sport and Briscoes, and is within a 5-minute walk of three major supermarkets (PAK'nSAVE, Woolworths, and New World)
- Proven Stability & Simple Operation: It can easily be managed by a single owner-operator or a couple, with extra staff required only during the peak Christmas trading period
- Generous Upstairs Operational & Storage Space: In addition to the retail space of just under 300 sqm downstairs which has a toilet, the premises feature two versatile upstairs rooms (ideal for an administrative office, staff break room, or e-commerce fulfillment), a separate storage room, and a staff kitchenette. This provides excellent logistical and back-of-house support directly on-site
- All-Inclusive Rent: Monthly rent is \$5361 GST inclusive, which covers base rent, building insurance, body corporate fees, and the building's Warrant of Fitness (BWOF)

Location: **Whanganui**

\$100,000

Asking price is

Asking: **100% for stock cost, \$0 goodwill, \$0 fittings**

Turnover: **\$200,000**

Type: **Retail Other**

Contact:

Owner

0210303232

Day time

nzbizbuysell.co.nz/134481



- **Lease & Supportive Landlord:** The current lease expires at the end of 2026, offering a low-risk window to trial the business before committing long-term. The landlord is highly supportive, lives out of town, and is open to discussing new lease with the incoming owner

This is a practical opportunity for an energetic couple, family, or individual looking to secure a self-employed income with minimised initial overheads.

Contact us today to discuss further details. John, 021-0303232

Business Resources

Just under 300 sqm downstairs retail area, 1 x fitting room, plus upstairs 3 x rooms storage

Shop fittings, CCTV, cash register, EFTPOS terminal

Website

<https://fb.me/coinsavewan>