

Automated Carwash Business for Sale Wanaka



Automated Carwash - Multiple Income Streams, managed business with low staff

This well-established vehicle, dog and laundromat washing complex is strategically located in one of New Zealand's fastest-growing towns.

Located in the rapidly expanding Three Parks commercial precinct, The Wash Station has built a strong reputation as Wanaka's convenient one-stop cleaning destination, servicing residents, tradespeople, tourists, motorhome travellers, skiers, hunters, boating enthusiasts and local businesses.

Key highlights include:

- **Multiple Revenue Streams:** Income is spread across automatic washes, self-wash bays, dog wash, laundromat, vacuum facilities and vending machines, diversifying income streams.
- **Diverse Customer Base:** Revenue is generated from both local repeat customers and Wanaka's significant NZ visitor and International tourism market, reducing reliance on any single customer segment.
- **New Equipment:** The proven and reliable equipment with no medium-term capital expenditure required.
- **24/7 Trading Capability:** The automatic wash and self-wash facilities operate around the clock, providing customers with convenient access while generating revenue beyond standard business hours.
- **Managed Business:** The business is currently managed and run under 15 hours per week.
- **Prime Location:** Positioned in one of the fastest-growing, most desirable towns in New Zealand.
- **Established Brand Presence:** The Wash Station is recognised as Wanaka's only dedicated 24-hour car wash facility, offering auto wash, jet washes, vacuum bays, dog wash, laundromat and vending machines from a highly visible location.
- **Simple Operation:** The business benefits from automated systems, low staffing requirements and limited operational complexity, making it ideal for hands-off investors, owner-operators or purchasers seeking a bolt-on acquisition.
- **Growth Opportunities:** Potential exists to increase revenue through local commercial fleet accounts, car sales businesses, rental vehicle operators, tourism businesses, customer loyalty programmes and increasing digital payment options.
- **Solid Financials:** The business has strong sales and earnings over the last 3 years.

This is an ideal opportunity for buyers seeking a proven, low-maintenance business with strong cash flow, modern equipment, and clear growth potential in one of New Zealand's fastest-growing towns.

Location: **Otago**

Asking: **\$1,495,000**
+ SAV

Turnover: **\$550,000**

Type: **Services-Other**

Contact:

Owner
0272546608
Anytime

nzbizbuysell.co.nz/134354



Businesses combining recurring local demand, tourism exposure, diversified revenue streams and minimal owner involvement are rarely available in the Central Otago market.

Call today for a confidential discussion and further details.

Asking Price: 1,495,000

Website

<https://www.thewashstation.nz/>