

Pilates Studio Business for Sale Wellington



A Pilates studio that represents the convergence of rehabilitation, performance training, and long-term health management, positioning it at the forefront of the next generation of allied health delivery. The business is positioned within the high-growth segment of allied health and exercise, driven by the shift toward long-term outcome-based care.

Here's a rare opportunity to take over a thriving and long-established Pilates studio. Established in 2002, this is a boutique studio located in the heart of Wellington, positioned in a high foot traffic area, making it ideal for sustained visibility and future growth. This Pilates studio represents a rare opportunity to acquire an established, upscale wellness business with strong branding, premium build-out, and significant growth potential which could be well suited to the allied health sector.

This business currently offers a range of services including one-on-one sessions, small group instruction and Reformer Pilates, catering to a wide variety of fitness enthusiasts.

An annual cash-flowing asset in excess of \$140K+ and future potential for tapping into merchandise, space rental, hosting courses or corporate workshops or partnerships. Alternatively, the physical studio footprint and layout is large enough to support an integrated healthcare model, with options on further space available. The space can be configured to include a Pilates studio (approximately 50%) plus physiotherapy treatment rooms. (approximately 50%)

This enables a buyer to create a fully integrated clinic environment within a single location.

Backed by a strong, loyal client base and a stellar reputation, now it is ready for a new owner to take it to the next level.

With a negotiable lease, potential space to expand into and long-term members, the hard work has been done - the studio is complete and stylish, the equipment is in place, and the systems are running smoothly.

If you've been looking for a business where you can see real returns from day one while building long-term value, this opportunity is ready and waiting for the right buyer.

Business Resources

Premium Equipment, Layout and Systems

1. Large open floor plan with high ceilings, large windows, and natural light
2. Soft neutral tones, timber equipment

Location: **Wellington City**

Type: **Health/Beauty**

Contact:

Owner
0272229882 or [0272229882](tel:0272229882)
evenings

nzbizbuysell.co.nz/134330



3. Classical Pilates apparatus (3 x reformers, 2 x Cadillacs, 3 x chairs, high , spine corrector etc) all aligned and well-spaced
4. Clean, uncluttered, symmetrical layout with large mirrors
5. High client-per-hour ratios
6. Booking systems (Mindbody)
7. Fully staffed
8. Replicable studio setups for continuing growth
9. Current owner willing to stay on in advisory/teaching capacity

Website

<https://www.performancepilates.co.nz>