

Segway Guided Tours Business for Sale Devonport



Enjoy fun lifestyle operating the only Segway Tours in Auckland from a prime location 12mins by ferry from the CBD.

Since 2008 this Segway Tour business has sold tours to international visitors from Europe, Asia America and Australia for one of the most exciting tours Segway has to offer. Segway has a worldwide following and therefore organic search drives bookings at no paid advertising cost.

Our tours cater to customers across the board, young families, groups of friends, active retirees and professionals all who want to know or already know and love the joy of Segway riding.

Our unique Auckland location with exciting rides to the summits of volcanic cones makes this business a very desirable tourist activity. Operate this business as an owner operator or employ local tour guides you can scale this business to suit your lifestyle.

Business Resources

- **Established brand** with strong digital presence.
- **Nine Genuine Segways.**
- **Full operational training** for Segways, tour routes, historic commentary, and team building setup.
- **Modern website** with integrated real time booking system via text and email.
- **Extensive Signage**
- **Forward Bookings** in place.
- **Ongoing support** from Auckland Tourism and Devonport Business Association.
- **Purpose built trailer** an option for full mobility.
- **New Zealand's official Segway distributor** available for ongoing support.
- **Liability insurance** in place.

Website

<https://www.magicbroomsticktours.co.nz/>

Location: **Auckland**

Asking: **\$70,000**
Negotiable +GST

Type: **Tourism/Leisure**

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