

Smoothie and Juicing Cafe Business Opportunity for Sale New Zealand

SMOOTHIE FACTORY

NEW ZEALAND MASTER FRANCHISE OPPORTUNITIES

NORTHERN REGION — AVAILABLE

CENTRAL REGION — SOLD

SOUTHERN REGION — AVAILABLE

ONLY 1.5% — ONGOING ROYALTY —



Two Master Franchise Territories Available along with Single Unit Opportunities

Smoothie Factory International is offering two exclusive master-franchise opportunities in New Zealand with an exceptionally low 1.5% ongoing royalty.

Northern Region: Northland and Auckland.

Southern Region: Tasman, Nelson, Marlborough, West Coast, Canterbury, Otago and Southland.

Single Units available as well in all regions. Franchise Fees are NZ\$92,000 and have a 5% royalty.

Central Region: SOLD.

Each available territory is offered separately at NZ\$250,000 (master-franchise fee only) and provides the right to develop Smoothie Factory company locations and recruit, train and support sub-franchisees throughout the region.

The concept offers smoothies, fresh juices, bowls, frozen yogurt, coffee and healthy food options through flexible kiosk, express and traditional store formats. Master franchisees receive established operating systems, brand standards, recipes, training, marketing resources, store-development guidance and ongoing support. Ideal for an experienced operator or investment group ready to develop and grow an established international franchise brand.

Business Resources

Master franchisee receives comprehensive initial training, follow-up training and continuing operational guidance. Resources include licensed use of Smoothie Factory's registered trademarks, operating manuals, recipes, product specifications, site-selection and store-design guidance, approved equipment standards, marketing artwork, opening assistance, quality-control systems and sub-franchise development procedures. Smoothie Factory International also provides ongoing brand, operational and marketing support, together with continued product development and system updates, as the master franchisee establishes stores and grows its regional franchise network.

Single Unit Franchisees receive all of the above with exception of sub-franchise development procedure support.

Location: **New Zealand**

\$250,000

Asking: **Master per Territory**

Type: **New Opportunities / Hospitality-Cafes**

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Franchise Finders

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