

Bicycle Retail/Service Centre Business for Sale Gisborne Central



Established, profitable Gisborne bike business with loyal staff, strong brands, busy workshop, diverse income streams, trusted reputation and excellent growth potential.

Bikeys is recognised as a family friendly bike store and has been operating for 20 years . In 2006 it was operated as a small hole in the wall bike repair shop and 10 years later we moved to a bigger premises and we haven't looked back since.

We are a husband and wife team and we have grown to now have 3 mechanics in our popular busy workshop with loyal long standing staff and a busy retail store area.

After being in the industry for the past 10 years we are now looking to move on to semi retirement and other ventures.

Key Highlights:

Strong brand presence - Specialized, Giant, Marin, Merida, Smartmotion, Sinch and more.

High quality workshop. We currently have 3 of the best mechanics in the area with advanced knowledge of both analogue and electric bikes.

Bike rental fleet. We run a small rental fleet consisting of both mountain bikes and ebikes. This is a consistent additional income.

School Servicing. We service the majority of school bike fleets in the area all the way up to Tolaga Bay.

Service for NZ Post and multiple local trusts and companies.

Established reputation that customers trust.

Business Resources

Three mechanics that have been with the business for 4 years plus

Fully equipped work shop with 3 work stations

Customer database and established reputation

Established supplier relationships

Bike rental fleet

Location: **Gisborne**

Asking: **Negotiable**

Type: **Retail Other**

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Website

<https://bikeys.co.nz>