



For Sale

Location: **Auckland**
Asking: **Negotiable**
Type: **Retail Other**

Leash N Lounge Co - NZ Pet Accessories Brand

Leash N Lounge Co is a New Zealand pet accessories brand created by my partner and me as a passion project. Over the past two years, we've built the brand, Shopify website, social media presence, supplier relationships and product range from the ground up.

The business has been trading since last winter, however our full-time work commitments have meant we haven't had the time to consistently market and grow it. As a result, the business is currently underutilised, creating an exciting opportunity for someone with the time and skills to take it further.

The sale includes the Shopify website, domain, branding, social accounts, supplier relationship, marketing assets, packaging and all current stock (approximately \$16,000 cost / \$126,000 retail).

We're selling simply because we no longer have the time to give it.

Business Resources

The business is owner-operated with no employees or staff and runs from a home-based premises, keeping overheads low. Key resources include the Shopify website, domain, Instagram (@leashnloungeco), Facebook page, established offshore supplier relationship, product photography and marketing assets, packaging supplies and existing inventory. No specialised equipment or commercial premises are required. All business assets and supplier details are included, with handover assistance available to ensure a smooth transition.

Contact:

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Any time!

nzbizbuysell.co.nz/134046

