

Established Cafe for Sale East Auckland



\$15K/Week! 70yr Old Cafe Brand | East Auckland

Opportunities like this rarely reach the market. Operating under one of New Zealand's most recognised cafe franchise brands - a name trading since 1952 - this well-established cafe sits within a busy East Auckland mall and community hub, drawing steady foot traffic from the moment the doors open. After almost four years at the helm, the current owners are ready to hand over a business primed for its next chapter.

Key Highlights:

- * Recent trading averaging circa \$15,000 per week, ahead of the last financial year
- * Strong margins with gross profit circa 72% and wages controlled at 33% of sales
- * 64 seats - an even 32 indoors and 32 in an outdoor dining area, giving genuine capacity across all weather and a strong presence in the hub
- * Secure tenure in place
- * Open seven days from 7:30am, capturing the early coffee trade through to a 5:30pm close, with extended trading to 7pm Thursdays and Fridays - no dinner service, no liquor, no late nights
- * Captive daily foot traffic from a well-patronised community and retail destination - no reliance on passing trade alone
- * An experienced team already in place, trained in the brand's systems and running the day-to-day
- * Backed by a franchise system: established supply chain, brand recognition, full training and ongoing operational support
- * Sales are almost entirely organic with no investment on paid local marketing (other than global franchise marketing), so every growth lever remains available to a new owner
- * Large regular clientele and organic users of the mall's amenities

Asking Price: \$250,000 plus Stock (approx. \$6,000) | Ref: EL05288

Full Information Memorandum available upon signing a confidentiality agreement and declaration of finance availability. Enquire today.

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*Please refer to the LINK website for full disclaimers.

Ref: EL05288

Timestamp: 20260818014502

Location: **Auckland**

Asking: **\$250,000 + SAV**

Type: **Hospitality-Cafes**

Contact:

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