Social Media and marketing Business for Sale Auckland



For Sale

Location:	**Auckland Region**
Asking:	**$570,000**
Turnover:	**$800,000**
Type:	**Relocatable eCommerce** / **Home Based**

Social Media / Marketing Business

GLOBAL TECHNOLOGY & SOCIAL MEDIA / MARKETING BUSINESS

EXCLUSIVE REGIONAL FRANCHISE OWNERSHIP OPPORTUNITY

New Zealand | Australia | Asia-Pacific

Asking Price: NZD $570,000

A rare opportunity to acquire exclusive ownership of one of only three global franchise regions.

We are offering an exceptional opportunity to acquire the entire New Zealand, Australian and Asia-Pacific regional franchise of an emerging global social media and communications technology business.

This is an opportunity to become a regional franchise owner, join the Board of Directors and participate in the development and commercial growth of an international technology platform.

THE OPPORTUNITY

The successful purchaser will acquire the exclusive regional franchise rights covering:

1. New Zealand
2. Australia
3. Asia-Pacific

There will be only three regional franchisees globally, creating an exclusive international ownership structure.

Purchase Price: NZD $570,000

The purchaser will receive the rights and business interests specified in the regional franchise agreement, together with the associated commercial opportunities and management support.

A BUSINESS WITH GLOBAL AMBITIONS

The platform has been developed around a significant commercial opportunity in social media, communications and digital services.

The business is supported by an experienced management structure, including:

1. Global CEO and executive management.
2. Dedicated technology and IT development team.
3. Marketing and advertising advisory team.
4. International management and operational support.
5. Training and business establishment assistance.

No software development or technical background is required. The primary responsibility of the regional owner is business leadership, marketing, advertising, promotion and commercial development.

Contact:

Ben
027 200 6791
after midday

nzbizbuysell.co.nz/134010

YOUR ROLE AS REGIONAL OWNER

As the owner of the New Zealand, Australian and Asia-Pacific region, you will:

1. Oversee the commercial development of your entire region.
2. Join the Board of Directors, subject to the agreed corporate structure.
3. Develop and implement regional marketing strategies.
4. Recruit, train and manage a team of 20 digital marketing managers.
5. Oversee affiliate marketing managers.
6. Manage regional advertising, promotions and platform awareness.
7. Work directly with the global CEO and executive management team.

LAUNCH AND ESTABLISHMENT

The business is preparing for its international launch.

The proposed regional launch timeframe is within 16 weeks of commencement, allowing for:

1. Full purchaser training.
2. Regional business establishment.
3. Recruitment of the 20-person marketing team.
4. Marketing strategy and campaign preparation.
5. Operational and management setup.

The launch timeframe is subject to completion of the required preparation, recruitment and technical readiness.

FINANCIAL & COMMERCIAL POTENTIAL

The anticipated annual regional returns are projected at approximately:

USD $800,000 – USD $2,000,000 PRE-TAX

These figures are projections and are not guaranteed. Actual financial performance will depend on platform adoption, customer acquisition, revenue generation, operating expenses and the commercial performance of the region.

Detailed financial forecasts, assumptions and supporting business information will be made available to suitably qualified purchasers following execution of a Non-Disclosure Agreement (NDA).

WHO SHOULD APPLY?

We are seeking an experienced and commercially minded individual or business investor with:

1. Strong entrepreneurial and business leadership experience.
2. Marketing, advertising or digital media experience.
3. The ability to recruit and manage an international team.
4. Excellent communication and management skills.
5. The financial capacity to acquire the regional franchise.
6. A genuine interest in building an international business.

An established business owner, entrepreneur, investor or experienced marketing executive would be ideally suited.

LOCATION & MANAGEMENT

Location: Home-based / Remote

Territory: New Zealand, Australia and Asia-Pacific

Management: International, operated online.

Support: Global CEO, IT team, marketing advisors and management team.

CONFIDENTIAL ENQUIRIES & APPLICATIONS

The founders are currently based in New Zealand, the United States and London and will personally participate in the purchaser presentation and selection process.

Interested parties are invited to provide:

1. Full name.
2. Telephone number.
3. Current location.
4. Brief background and business experience.

A confidential one-hour online presentation with the CEO will provide an introduction to the opportunity.

A detailed Information Memorandum, commercial information and due-diligence documentation will be provided to suitably qualified interested parties following execution of an appropriate NDA.

AN EXCLUSIVE GLOBAL OPPORTUNITY

Regional Franchise Acquisition – NZD $570,000

Confidential enquiries are welcome.

Business Resources

THE BUSINESS

The business has a dedicated IT team and experienced advisors in marketing and management who will provide support, guidance and training. **No software or TECH background is required.** You **do not need to be an IT specialist**. The business has an IT team and advisors to support the CEO and business.

You will be on the Board of Directors of the business.

The primary responsibility will be **marketing and promotion**.