

GLOBAL TECHNOLOGY & SOCIAL MEDIA APP BUSINESS Business for Sale Auckland



For Sale

Location: **Auckland**

Asking: **\$475,000**

Type: **Communications/Technology / Home Based**

GLOBAL TECHNOLOGY & SOCIAL MEDIA APP BUSINESS

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Global CEO & Company Director/ Shareholder — International Launch

A Rare Global Leadership Opportunity

We are seeking an exceptional **Global CEO and Company Director/ shareholder** to lead the international launch and growth of an innovative technology and social media business.

The business is preparing for a **global launch within 16 weeks of the successful CEO / owner commencing**, supported by an experienced IT, marketing and advisory team.

This is an opportunity for an ambitious, entrepreneurial executive to take a senior leadership role in a business with significant international commercial potential.

THE ROLE

As Global CEO/ shareholder and Company Director, you will be responsible for:

1. Leading the business globally and overseeing its international expansion.
2. Managing and coordinating a global marketing and management team.
3. Leading the launch of the APP and associated products and services within 16 weeks.
4. Developing and executing the global marketing and commercial strategy.
5. Managing **8 Global Regional Managers** across:
6. USA
7. Asia-Pacific
8. Middle East
9. South America
10. Europe
11. Each Regional Manager will oversee approximately **10 local affiliate marketing managers**.
12. Working with the New Zealand-based Social Media Manager to coordinate global content, promotion and APP awareness.
13. Building strategic partnerships and commercial relationships internationally.
14. Making senior executive and commercial decisions on behalf of the business.
15. Working closely with the founders, directors, IT team and strategic advisors.
16. Establishing scalable systems for global growth, marketing and revenue generation.

Business Resources

THE BUSINESS

Contact:

Ben
027 200 6791
after midday

nzbizbuysell.co.nz/134010



Our technology and social media platform has been developed around a significant commercial opportunity, with products and services designed for a potentially very large international market.

The business has a dedicated IT team and experienced advisors in marketing and management who will provide support, guidance and training.

No software development background is required.

The successful candidate's primary responsibility will be **leadership, management, commercial strategy and global execution**.

A detailed information package will be provided to shortlisted candidates following execution of an appropriate **Non-Disclosure Agreement (NDA)**.

WHO WE ARE LOOKING FOR

The ideal candidate will be:

1. An experienced senior executive, CEO, director, entrepreneur or global marketing leader.
2. Highly experienced in managing people and organisations.
3. Capable of leading large international marketing teams remotely.
4. Commercially minded and entrepreneurial.
5. A strong strategic and operational decision-maker.
6. Confident dealing with international stakeholders.
7. An exceptional communicator and leader.
8. Globally minded, ambitious and highly motivated.
9. Able to demonstrate strong professional credibility and integrity.
10. Comfortable working in a high-growth technology environment.

You **do not need to be an IT specialist**. The business has an IT team and advisors available to support the CEO.

FINANCIAL & COMMERCIAL OPPORTUNITY

The role offers the potential for significant executive remuneration and participation in the commercial success of the business.

Anticipated annual returns are projected at approximately US\$1 million-US\$1.5 million pre-tax, subject to the final structure, performance and commercial results of the business.

The successful candidate will be expected to demonstrate that they have the **financial capacity required for the role and associated business commitments**, as applicable.

All financial and commercial information will be provided confidentially to suitably qualified candidates following the NDA process.

GLOBAL WORKING MODEL

Location: Home-based / Remote

Scope: Global

Leadership: International management team

Launch: Targeted global launch within 16 weeks

You will work closely with:

1. The Founder
2. Company Directors
3. IT Development Team
4. Global Marketing Advisors
5. Management Advisors
6. 8 Global Regional Managers
7. Approximately 80 Local Affiliate Marketing Managers
8. New Zealand Social Media Manager

CONFIDENTIALITY

Due to the confidential and commercially sensitive nature of the technology, business model and intellectual property, shortlisted candidates will be required to execute an **NDA before receiving the detailed business information package**.

INTEGRITY & DUE DILIGENCE

Because this is a director-level, credibility, integrity and professional standing are critical.

Enquire online at: nzbizbuysell.co.nz/134010

Candidates will be subject to appropriate **background, identity, financial and professional due diligence**, including verification of relevant qualifications, experience and business history.

Candidates must disclose any material criminal convictions, insolvency or bankruptcy history relevant to the appointment.

WHY THIS OPPORTUNITY?

This is an opportunity to become part of the leadership team of a technology business preparing for international expansion and founding share-holder.

The successful CEO/ shareholder will have the opportunity to:

Lead globally.

Build internationally.

Manage a large global team.

Drive the launch.

Develop the commercial strategy.

Participate in significant future growth.

We believe the commercial opportunity can be understood clearly in a **confidential one-hour presentation with the Founder.**

APPLICATION

If you believe you have the leadership, commercial experience and global mindset required for this role, please provide:

Full Name

Telephone Number

Current Location

Brief Executive Background / CV

The Founder is currently in **New Zealand** and will personally participate in the interview and selection process.

Confidential enquiries are welcome.

An NDA and appropriate due-diligence process will apply before detailed business information is disclosed.