# Franchise, huge region, requires strong marketing skills Business for Sale Auckland



# For Sale

Location: **Auckland Region**

Asking: **$550,000**

Type: **Relocatable eCommerce** / **Home Based**

## Seeking a marketing Guru We are offering an exceptional opportunity to acquire the entire New Zealand, Australian and Asia-Pacific regional franchise of a global communications technology business. This is an opportunity to become a regional franchise owner, and join the Global Board of Directors

**GLOBAL TECHNOLOGY & Communications BUSINESS**

**New Zealand | Australia | Asia-Pacific**

We are offering an exceptional opportunity to acquire the entire New Zealand, Australian and Asia-Pacific regional franchise of a communications technology business.

This is an opportunity to become a regional franchise owner, join the Board of Directors and participate in the commercial growth of an international technology platform.

**THE OPPORTUNITY**

The successful purchaser will acquire the exclusive regional franchise rights covering:

1. New Zealand
2. Australia
3. Asia-Pacific

The business is supported by an experienced management structure, including:

1. Global CEO and executive management.
2. Dedicated technology and IT development team.
3. Training and business establishment assistance.

No software development or technical background is required. The primary responsibility of the regional owner is business leadership, marketing, advertising, promotion and commercial development.

**YOUR ROLE AS REGIONAL OWNER**

As the owner of the New Zealand, Australian and Asia-Pacific region, you will:

1. Oversee the commercial development of your entire region.
2. Join the Board of Directors.
3. Develop and implement regional marketing strategies.
4. Recruit, train and manage a team of 20 digital marketing managers.
5. Oversee affiliate marketing managers.
6. Manage regional advertising, promotions and platform awareness.

## Contact:

Ben
027 200 6791
after midday

nzbizbuysell.co.nz/134010

7. Work directly with the global CEO.
8. Full purchaser training.

**FINANCIAL & COMMERCIAL POTENTIAL**

The anticipated annual regional returns are projected at approximately:

**USD $800,000 – Year 1 PRE-TAX**

financial performance will depend on platform the commercial performance of the region.

**LOCATION & MANAGEMENT**

**Location:** Home-based / Remote

**Territory:** New Zealand, Australia and Asia-Pacific

**Management:** International, operated online.

**Support:** Global CEO, and Teach IT team.

**CONFIDENTIAL ENQUIRIES & APPLICATIONS**

Interested parties are invited to provide:

1. Full name.
2. Telephone number.
3. Current location.
4. Brief background and business experience.

A confidential one-hour online presentation with the CEO will provide an introduction to the opportunity.

A detailed Information Memorandum, commercial information and due-diligence documentation will be provided to suitably qualified interested parties following execution of an appropriate NDA.

**AN EXCLUSIVE GLOBAL OPPORTUNITY**

**Regional Franchise Acquisition – NZD $550,000**

Confidential enquiries are welcome.

## Business Resources

**THE BUSINESS**

The business has a dedicated IT team and experienced CEO who will provide support, guidance and training. **No software or TECH background is required.** You **do not need to be an IT specialist**. The business has an IT team and the CEO.

You will be on the Global Board of Directors of the business.

The primary responsibility will be **marketing and promotion**.