

Managed Niche Retail Business for Sale Tauranga



For Sale

Location: **Tauranga**
Asking: **\$550,000**
Type: **Retail Other**

Managed Niche Retail - Minimal Owner involvement Established Business

The Business

After close to 30 years of successful trading, this well-established specialist pet retail business is being presented to the market. The day-to-day operation of the business is managed by an experienced long-term employee while the owner oversees the financial and accounting functions on a part-time basis.

The business has a reliable team in place, loyal customer base and well-presented purpose-built premises providing an attractive platform for future ownership.

Operating in the resilient pet care sector, the business offers a comprehensive range of premium pet foods, including raw and dry options primarily for dogs and cats, together with an extensive selection of animal accessories and related products.

Since 2012, the business has benefited from its association with an independent buying group, strengthening purchasing power and supporting its ability to offer customers a broad range of quality pet products at competitive prices.

Business Strengths

- Well-positioned in the continuing growth pet care sector
- Purpose-built, well-presented premises
- Destination retail location with 17 designated car parks
- One-stop specialist store for premium pet food, accessories and essentials
- Longstanding reputation with a loyal and repeat customer following
- Established supplier relationships and industry networks
- Known for knowledgeable service, product range and customer care
- Recognised local brand with a proven market presence
- Systems, processes and operating structure already in place
- Positive team culture supported by reliable, experienced staff

Ideal Owner

This is a semi managed business with minimal input from the owner. It would benefit from a purchaser with a background in sales, marketing, or business development, together with an interest in the pet

Contact:

Paul Brljevic
07 578 6329
Business Hours

nzbizbuysell.co.nz/133931

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sector. This is an appealing opportunity to acquire a long-established business with a strong reputation, proven systems and a clear platform for future growth.

Net Surplus: \$141,043 EBITDA Average 2025 & 2026 financial years

EBITDA: Earnings before Interest, Tax, Depreciation and Amortisation