

Pie Rolla's Gourmet Pie Food Truck Franchise for Sale NZ Wide

Pie Rolla's

FIRST 10 TRUCKS · 2026 LAUNCH · REGISTER NOW

**WE'RE ROLLING OUT.
ARE YOU IN?**

The first Pie Rolla's trucks are coming soon — and we're looking for the right operators to own them. Registrations close **21 August 2026**.



Pie Rolla's is rolling out its founding network of 10 mobile food truck franchises across New Zealand.

Why Buy a Pie Rolla's Food Truck Franchise?

1. Unmatched Product Quality

Pie Rolla's creates gourmet pies made with 100% all-butter pastry, high-quality natural ingredients and generous fillings. We never use margarine, cheap oils or low-quality substitutes.

The brand has built a strong following across Auckland, supported by customer engagement, social media presence and repeat customers.

2. Established Brand & Proven Customer Demand

Pie Rolla's is not a concept on paper. It is an operating Auckland business, already trading from 3 Auckland locations, with an established customer base and experience serving high-volume events.

Recent examples include:

1. Laneway Festival: approximately 1,000 pies sold in two hours by two staff members from a single setup.
2. Regular participation in Auckland events, markets and festivals.
3. Growing brand awareness through social media and customer engagement.

3. Mobile Business Model with Lower Fixed Costs

A Pie Rolla's truck allows you to take your business directly to where demand is.

Potential locations include:

1. Festivals, concerts and markets
2. Sports grounds and weekend tournaments
3. Corporate precincts and CBD lunch runs
4. Private events and catering
5. Street trading in approved positions

Location: **New Zealand**

Asking: **Available on Request**

Type: **Franchise New / Retail-Food Takeaways**

Contact:

Owner
021494484

nzfranchises.co.nz/133891



Unlike a traditional hospitality venue, there is no requirement to commit to a long-term retail lease or rely on one locations foot traffic.

4. Simple Operating Model

The core Pie Rolla's product range is supplied ready to heat and serve.

You do not need to operate a full commercial kitchen inside the truck. Your focus is on:

1. Running your local operation
2. Serving customers efficiently
3. Managing events and locations
4. Building your territory

Franchise partners will receive training, operational guidance and ongoing brand support.

How It Works

1. Register Your Interest (Free & Non-Binding) Fill out the quick form to let us know who you are and your preferred operating region in New Zealand.
2. Receive the Information Pack Get full details on truck setup, equipment costs, product supply margins, and realistic financial projections.
3. Investigate Finance & Secure Your Territory Discuss funding options if needed and lock in your founding position with a refundable deposit.
4. Prepare to Roll Out Join

Register Your Interest Today

Registrations for the first release of 10 trucks close 21 August 2026.

Website

https://pierollas-franchise.com/?utm_source=nzbizbuysell&utm_medium=referral&utm_campaign=franchise_launch_2026